

Convenience Retailers in Mexico

Market Direction | 2024-03-22 | 39 pages | Euromonitor

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Report description:

Convenience retailers saw double-digit current value growth in Mexico in 2023, and was the most dynamic channel within grocery retailers. This performance was primarily driven by the strong outlet expansion seen over the course of the review period, in a channel in which not even the pandemic led to much of a pause in new openings. Impulse purchases are a primary characteristic of convenience stores in Mexico, and the recovery of real salaries in 2023 - after a challenging 2022 - also played a k...

Euromonitor International's Convenience Retailers in Mexico report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Convenience retailers find opportunities in loyalty programmes and financial inclusion

OXXO remains the leading player, and invests in offering experiences

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Digital transformation and financial inclusion are key for consumers

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