

## **Convenience Retailers in India**

Market Direction | 2024-03-20 | 33 pages | Euromonitor

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### **Report description:**

Convenience retailers returned to current value growth in India in 2023. This is a relatively small channel with low penetration in the country, with outlets predominantly located in tier 1 and tier 2 cities. There are just a few major players in the channel, such as Central Government Employees Consumer Cooperative Society (Kendriya Bhandar), Twenty Four Seven Retail Stores with its eponymous stores, Future Retail (Easy Day), Bharat Petroleum (In&Out), and SWAGAT (Indian Oil Corp Ltd). Despite...

Euromonitor International's Convenience Retailers in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Convenience Retailers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2024

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