

Consumer Foodservice By Location in Switzerland

Market Direction | 2024-03-18 | 33 pages | Euromonitor

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Report description:

Consumer foodservice in Switzerland has experienced a remarkable rebound from the pandemic, with all types of locations showing signs of growth. Standalone foodservice locations continue to dominate the Swiss market with an overwhelming majority of outlets. This dominance is partly attributed to the surge in demand for takeaway and delivery services, which are primarily offered by standalone locations. The rising popularity of casual dining concepts, which appeal to a wider customer base and are...

Euromonitor International's Consumer Foodservice by Location in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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CONSUMER FOODSERVICE IN SWITZERLAND

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