

Consumer Foodservice By Location in Singapore

Market Direction | 2024-03-14 | 42 pages | Euromonitor

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Report description:

Consumer foodservice through lodging in Singapore continued to record strong double-digit value growth in 2023, driven by a growing number of inbound tourists. The emergence of hotel-led food and beverage concepts reflects a notable trend within the hospitality industry, signalling a strategic shift in how hotels approach guest experiences and revenue generation. Hotel-led foodservice concepts serve as powerful marketing tools, enabling hotels to showcase their culinary expertise, creativity, an...

Euromonitor International's Consumer Foodservice by Location in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice by Location market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

Hotel-led food and beverage concepts to drive innovation

Singapore's hosting of international acts, expected to draw inbound tourists, provides momentum for foodservice through travel and leisure

PROSPECTS AND OPPORTUNITIES

Construction of new towns to house younger families will drive opening of new shopping centres in residential areas

Recovery of MICE to attract business travellers over forecast period, while outbound short-haul travel is set to remain popular, placing pressure on foodservice

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