

Cafes/Bars in Switzerland

Market Direction | 2024-03-18 | 22 pages | Euromonitor

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Report description:

Cafes witnessed dynamic growth in Switzerland in 2023 as people returned to greater normality in offices and schools after the COVID-19 pandemic. While many local consumers have become used to preparing their own coffee while working remotely, the opportunity to spend time with others outside of the home continued to lift sales in 2023. There was an increased demand for quick and convenient meals and drinks that are so popular in cafes. Snacks are a quick replacement for breakfast, lunch and din...

Euromonitor International's Cafes/Bars in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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