

Away-From-Home Tissue and Hygiene in Tunisia

Market Direction | 2024-03-18 | 18 pages | Euromonitor

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Report description:

Within away-from-home tissue and hygiene in Tunisia, away-from-home tissue is by far the largest product in terms of value sales and in 2023, it registered double-digit percentage current value growth, though constant value growth was more moderate, as inflation continued to be high. Volume growth was also moderate and was partly supported by a recovery in tourist numbers. With customers looking to save costs, they bought economy packs from brands such as Tork and Celta, particularly in toilet r...

Euromonitor International's Away-from-Home Tissue and Hygiene in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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