

Appliances and Electronics Specialists in Ukraine

Market Direction | 2024-03-18 | 34 pages | Euromonitor

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Report description:

While appliances and electronics specialists in Ukraine showed a much improved performance in current value sales terms in 2023, it remained one of the retail channels worst affected by the Russian invasion. Because the types of goods such outlets sell tend to be comparatively expensive and have longer usage lives, they have been particularly exposed as heightened economic uncertainty and the erosion of purchasing power have led consumers to rein in spending and give priority to food and other n...

Euromonitor International's Appliances and Electronics Specialists in Ukraine report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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