

## **Apparel and Footwear Specialists in India**

Market Direction | 2024-03-20 | 33 pages | Euromonitor

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### **Report description:**

Apparel and footwear specialists maintained double-digit current value growth in India in 2023, along with continued growth in outlet numbers. After significant disruption during the pandemic, the channel returned to the 2019 level of sales for the first time in 2023. One factor driving growth is that the demand for premium ethnic wear is growing in India, Understanding this need, in May 2023 Aditya Birla Fashion Retail Limited entered into a definitive agreement to acquire TCNS Clothing, the ow...

Euromonitor International's Apparel and Footwear Specialists in India report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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Major players are coming up with tech-enabled interventions at multiple consumer touchpoints

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