

## **Wipes in Slovenia**

Market Direction | 2024-03-15 | 21 pages | Euromonitor

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### **Report description:**

Wipes experienced growth both in volume and value terms in Slovenia in 2023, with deodorant wipes emerging as one of the fastest-growing subcategories. This growth is primarily attributed to increased hygiene awareness among consumers, coupled with a rise in outdoor activities. As individuals pay more attention to their health and wellbeing, they are becoming more active, contributing to the demand for deodorant wipes. Additionally, Slovenia's high employment rates play a role in driving the pop...

Euromonitor International's Wipes in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Home Care Wipes and Floor Cleaning Systems, Personal Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Wipes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
March 2024

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