

Wipes in Slovakia

Market Direction | 2024-03-15 | 21 pages | Euromonitor

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Report description:

Sales of wipes in Slovakia continued to enjoy steady growth in retail volume terms, while current value growth benefited from rising prices. Consumers have become more hygiene conscious since the outbreak of COVID-19, with this helping to support the volume demand for a range of cleaning products for the home, for themselves and for their family. This has helped to sustain demand for wipes despite financial pressures forcing many households to economise. Wipes are appreciated for their high leve...

Euromonitor International's Wipes in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Home Care Wipes and Floor Cleaning Systems, Personal Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wipes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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