

Wipes in Kazakhstan

Market Direction | 2024-03-15 | 21 pages | Euromonitor

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Report description:

There was a significant fall in constant value sales in wipes in Kazakhstan in 2023. High inflation continue to impact profitability and also dampened volume sales. Only personal wipes registered any significant value sales and this was mainly baby wipes, followed by general purpose wipes, with general purpose wipes registering the highest volume growth.

Euromonitor International's Wipes in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Home Care Wipes and Floor Cleaning Systems, Personal Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wipes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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