

Vending in Brazil

Market Direction | 2024-03-12 | 40 pages | Euromonitor

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Report description:

Vending remained the smallest retail channel in Brazil in 2023, but continued to see solid current value growth. Most vending machines are located in semi-captive areas such as apartment buildings, offices, and university campuses, amongst others. A growing number of vending machines are now equipped with QR code payment technology, with this solution enabling customers to use their smartphones to choose the products they want and then generate a QR code to carry out the payment transaction, whi...

Euromonitor International's Vending in Brazil report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Vending in Brazil
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List Of Contents And Tables

VENDING IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Vending is a small but growing channel

Diversification of the products available via vending

New players enter an already fragmented channel

PROSPECTS AND OPPORTUNITIES

Shopping centres may be an avenue for growth for vending

Healthier product references increasingly likely to be seen in vending machines

Move towards dynamic QR codes set to continue

CHANNEL DATA

Table 1 Vending by Product: Value 2018-2023

Table 2 Vending by Product: % Value Growth 2018-2023

Table 3 Vending GBO Company Shares: % Value 2019-2023

Table 4 Vending GBN Brand Shares: % Value 2020-2023

Table 5 Vending Forecasts by Product: Value 2023-2028

Table 6 Vending Forecasts by Product: % Value Growth 2023-2028

RETAIL IN BRAZIL

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Significant moves by major competitors in grocery retailers

While some retailers are struggling, others are booming

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Tax reform

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Carnival

Consumer Day

Mother's Day

Father's Day

Semana do Brasil (Brazil week)

Client Day

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Children's day
Black Friday and Cyber Monday
Christmas
Summer
Back to school

MARKET DATA

- Table 7 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
- Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
- Table 9 Sales in Retail Offline by Channel: Value 2018-2023
- Table 10 Sales in Retail Offline by Channel: % Value Growth 2018-2023
- Table 11 Retail Offline Outlets by Channel: Units 2018-2023
- Table 12 Retail Offline Outlets by Channel: % Unit Growth 2018-2023
- Table 13 Sales in Retail E-Commerce by Product: Value 2018-2023
- Table 14 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
- Table 15 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
- Table 16 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 17 □Sales in Grocery Retailers by Channel: Value 2018-2023
- Table 18 □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
- Table 19 □Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 20 □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 21 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
- Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 23 □Sales in Non-Grocery Retailers by Channel: Value 2018-2023
- Table 24 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
- Table 25 □Non-Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 26 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 27 □Retail GBO Company Shares: % Value 2019-2023
- Table 28 □Retail GBN Brand Shares: % Value 2020-2023
- Table 29 □Retail Offline GBO Company Shares: % Value 2019-2023
- Table 30 □Retail Offline GBN Brand Shares: % Value 2020-2023
- Table 31 □Retail Offline LBN Brand Shares: Outlets 2020-2023
- Table 32 □Retail E-Commerce GBO Company Shares: % Value 2019-2023
- Table 33 □Retail E-Commerce GBN Brand Shares: % Value 2020-2023
- Table 34 □Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 35 □Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 36 □Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 37 □Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
- Table 38 □Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
- Table 39 □Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
- Table 40 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
- Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
- Table 42 □Forecast Sales in Retail Offline by Channel: Value 2023-2028
- Table 43 □Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
- Table 44 □Forecast Retail Offline Outlets by Channel: Units 2023-2028
- Table 45 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
- Table 46 □Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
- Table 47 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

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Table 48 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 50 □Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 51 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 52 □Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 53 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 54 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 56 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 58 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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