

## **Vending in Brazil**

Market Direction | 2024-03-12 | 40 pages | Euromonitor

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### **Report description:**

Vending remained the smallest retail channel in Brazil in 2023, but continued to see solid current value growth. Most vending machines are located in semi-captive areas such as apartment buildings, offices, and university campuses, amongst others. A growing number of vending machines are now equipped with QR code payment technology, with this solution enabling customers to use their smartphones to choose the products they want and then generate a QR code to carry out the payment transaction, whi...

Euromonitor International's Vending in Brazil report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Vending market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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