

Toilet Care in South Africa

Market Direction | 2024-03-12 | 16 pages | Euromonitor

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Report description:

Retail volume growth of toilet care in South Africa slowed in 2023 compared to the previous year. The country witnessed high-scale inflation, shifting a change in consumer behaviour. This was in addition to increasing costs of transport, fuel and electricity incurred by all South Africans. This resulted in consumers being able to assign a lower proportion of their incomes from their food budgets to home products such as toilet care deemed less essential, when they could access alternatives such...

Euromonitor International's Toilet Care in South Africa market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
March 2024

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