

Tissue and Hygiene in Slovenia

Market Direction | 2024-03-15 | 48 pages | Euromonitor

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Report description:

Tissue and hygiene in Slovenia experienced significant growth in 2023 driven by heightened health and hygiene awareness among consumers. With ongoing concerns about cleanliness and sanitation, individuals are prioritising products such as wipes, tissues, and paper towels to maintain personal and environmental hygiene standards. This increased emphasis on cleanliness stems from various factors, including the lingering effects of the COVID-19 pandemic, which have underscored the importance of hygi...

Euromonitor International's Tissue and Hygiene in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Tissue and Hygiene in Slovenia

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List Of Contents And Tables

TISSUE AND HYGIENE IN SLOVENIA

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 1 Birth Rates 2018-2023

Table 2 Infant Population 2018-2023

Table 3 Female Population by Age 2018-2023

Table 4 Total Population by Age 2018-2023

Table 5 Households 2018-2023

Table 6 Forecast Infant Population 2023-2028

Table 7 Forecast Female Population by Age 2023-2028

Table 8 Forecast Total Population by Age 2023-2028

Table 9 Forecast Households 2023-2028

MARKET DATA

Table 10 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 11 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 12 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 13 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 14 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 15 □Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 16 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 17 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 18 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

MENSTRUAL CARE IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand for menstrual care products

Procter & Gamble continues to dominate with the Always brand

Consumers' increasing price sensitivity boosts demand for private label

PROSPECTS AND OPPORTUNITIES

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Focus on teenagers and younger females

Embracing sustainability

E-commerce and technological integration

CATEGORY DATA

Table 19 Retail Sales of Menstrual Care by Category: Value 2018-2023

Table 20 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023

Table 21 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023

Table 22 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023

Table 23 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028

Table 24 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

NAPPIES/DIAPERS/PANTS IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Declining birth rates and eco-friendly alternatives

Fragmented competitive landscape and growing popularity of private label

Bulk purchases and convenience

PROSPECTS AND OPPORTUNITIES

Declining birth rates and changes in nappy preferences

Rise of disposable pants and convenience

Changing retail landscape and e-commerce growth

CATEGORY DATA

Table 25 Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023

Table 26 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2018-2023

Table 27 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023

Table 28 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023

Table 29 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2023-2028

Table 30 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2023-2028

RETAIL ADULT INCONTINENCE IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising demand driven by ageing population

Tena Brand retains dominance amidst increasing competition

Continued growth in light adult incontinence products

PROSPECTS AND OPPORTUNITIES

Lifestyle factors to drive growth

Addressing the needs of younger consumers

Rise of e-commerce channels

CATEGORY DATA

Table 31 Sales of Retail Adult Incontinence by Category: Value 2018-2023

Table 32 Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023

Table 33 NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023

Table 34 LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023

Table 35 Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028

Table 36 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2023-2028

RX/REIMBURSEMENT ADULT INCONTINENCE IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing demand in healthcare settings

Urbanisation drives awareness and diagnosis

Impact of inflation and economic crisis on healthcare seeking behaviour

PROSPECTS AND OPPORTUNITIES

Expanding product area driven by demographic shifts

Innovations in treatment options

Challenges in healthcare access

CATEGORY DATA

Table 37 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2018-2023

Table 38 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2018-2023

Table 39 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2023-2028

Table 40 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2023-2028

WIPES IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth in demand for wipes driven by hygiene awareness

Brand dominance amidst rising private label popularity

Preference for bulk buying amidst inflationary pressures

PROSPECTS AND OPPORTUNITIES

Diversification through soothing ingredients

E-commerce poised for gradual expansion

Heightened hygiene awareness to boost demand for cleaning wipes

CATEGORY DATA

Table 41 Retail Sales of Wipes by Category: Value 2018-2023

Table 42 Retail Sales of Wipes by Category: % Value Growth 2018-2023

Table 43 NBO Company Shares of Retail Wipes: % Value 2019-2023

Table 44 LBN Brand Shares of Retail Wipes: % Value 2020-2023

Table 45 Forecast Retail Sales of Wipes by Category: Value 2023-2028

Table 46 Forecast Retail Sales of Wipes by Category: % Value Growth 2023-2028

RETAIL TISSUE IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hygiene awareness and urbanisation drive growth

Rising demand for facial tissues amidst changing lifestyles

Paloma maintains dominance through continuous innovation

PROSPECTS AND OPPORTUNITIES

Cost-effective product innovations

Embracing the premiumisation trend

Continued growth of e-commerce

CATEGORY DATA

Table 47 Retail Sales of Tissue by Category: Value 2018-2023

Table 48 Retail Sales of Tissue by Category: % Value Growth 2018-2023

Table 49 NBO Company Shares of Retail Tissue: % Value 2019-2023

Table 50 LBN Brand Shares of Retail Tissue: % Value 2020-2023

Table 51 Forecast Retail Sales of Tissue by Category: Value 2023-2028

Table 52 Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

AWAY-FROM-HOME TISSUE AND HYGIENE IN SLOVENIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Bulk purchases of away-from-home toilet paper

Surging demand for away-from-home adult incontinence products

E-commerce facilitates away-from-home product procurement

PROSPECTS AND OPPORTUNITIES

Economic growth and urbanisation to drive demand

Tourism boom as a catalyst for growth

Surge in demand for away-from-home paper towels

CATEGORY DATA

Table 53 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023

Table 54 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 55 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 56 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 57 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 58 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

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