

## **Tissue and Hygiene in Slovenia**

Market Direction | 2024-03-15 | 48 pages | Euromonitor

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### **Report description:**

Tissue and hygiene in Slovenia experienced significant growth in 2023 driven by heightened health and hygiene awareness among consumers. With ongoing concerns about cleanliness and sanitation, individuals are prioritising products such as wipes, tissues, and paper towels to maintain personal and environmental hygiene standards. This increased emphasis on cleanliness stems from various factors, including the lingering effects of the COVID-19 pandemic, which have underscored the importance of hygiene...

Euromonitor International's Tissue and Hygiene in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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