

Small Local Grocers in Hong Kong, China

Market Direction | 2024-03-13 | 35 pages | Euromonitor

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Report description:

In 2023, small local grocers maintained a similar performance to that seen in previous years in Hong Kong, with further current value growth. The positive performance was helped by residential areas remaining a stable and strong source of domestic consumption, as such stores are often located close to people's homes. However, in 2023 this channel saw the slowest growth rate for several years. At the end of April 2022 the Hong Kong government started to relax social distancing measures, and at th...

Euromonitor International's Small Local Grocers in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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