

## **Sauces, Dips and Condiments in Germany**

Market Direction | 2024-03-15 | 23 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Unilever, the leading player in sauces, dips and condiments in Germany for years, remained at the top for 2023. Its extensive assortment, including the popular Knorr brand of sauces, makes it a permanent presence in different outlets and various consumer profile households. Aldi, ranked second, continued to enjoy loyalty from German consumers who appreciate the discounter's competitive prices and product assortment that responds to current trends and interests.

Euromonitor International's Sauces, Dips and Condiments in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Sauces, Dips and Condiments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Sauces, Dips and Condiments in Germany  
Euromonitor International  
March 2024

List Of Contents And Tables

### **SAUCES, DIPS AND CONDIMENTS IN GERMANY**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

No changes in the competitive landscape of sauces, dips and condiments

Old and new brands offer low-calorie versions of sauces

The increasing variety of flavours maintains dynamism in the category

#### **PROSPECTS AND OPPORTUNITIES**

Vegetarian and vegan population and reduced meat consumption to influence future trends

Tomato pastes and purees to retain positive reputation in Germany

Spice blends to continue attracting new consumers

#### **CATEGORY DATA**

Table 1 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 2 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 3 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 4 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 5 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 6 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Table 7 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 8 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 9 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 10 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 11 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 12 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 13 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

### **COOKING INGREDIENTS AND MEALS IN GERMANY**

#### **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### **MARKET DATA**

Table 14 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 17 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 19 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 20 Penetration of Private Label by Category: % Value 2018-2023

Table 21 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Sauces, Dips and Condiments in Germany

Market Direction | 2024-03-15 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-08
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com