

Rx/Reimbursement Adult Incontinence in Slovakia

Market Direction | 2024-03-15 | 17 pages | Euromonitor

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Report description:

The growth of Rx/reimbursement adult incontinence in Slovakia remained stable in 2023, as consumers tend to use these products for a long time. Compared to retail, products prescribed by the doctor are fully reimbursed by an insurance company, and thus consumers are keen to obtain prescribed adult incontinence products where possible. More Slovaks are now aware of the price benefits of Rx/reimbursement incontinence products that are prescribed once a month, and this is driving growth. However...

Euromonitor International's Rx/Reimbursement adult incontinence in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rx/Reimbursement adult incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Rx/Reimbursement Adult Incontinence in Slovakia

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List Of Contents And Tables

RX/REIMBURSEMENT ADULT INCONTINENCE IN SLOVAKIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rx/reimbursement is favoured choice for most incontinence sufferers

Sales are dominated by moderate/heavy products

Multiple stakeholders work towards driving awareness of adult incontinence

PROSPECTS AND OPPORTUNITIES

Steady pace of growth anticipated

Product innovation to focus on efficacy and comfort

Focus on the prevention of adult incontinence could challenge growth

CATEGORY DATA

Table 1 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2018-2023

Table 2 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2018-2023

Table 3 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2023-2028

Table 4 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2023-2028

TISSUE AND HYGIENE IN SLOVAKIA

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 5 Birth Rates 2018-2023

Table 6 Infant Population 2018-2023

Table 7 Female Population by Age 2018-2023

Table 8 Total Population by Age 2018-2023

Table 9 Households 2018-2023

Table 10 Forecast Infant Population 2023-2028

Table 11 Forecast Female Population by Age 2023-2028

Table 12 Forecast Total Population by Age 2023-2028

Table 13 Forecast Households 2023-2028

MARKET DATA

Table 14 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 15 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 16 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 17 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 18 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 19 □Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 20 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

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Table 21 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 22 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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