Retail Tissue in Sweden

Market Direction | 2024-03-15 | 20 pages | Euromonitor

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Report description:

In 2023, rising prices led to a dramatic increase in current value sales of retail tissue, as manufacturers passed on higher costs to consumers. Retail volume sales increased marginally in the year, as consumption patterns normalised given the full reopening of society in the wake of the pandemic and the fluctuations at that time. Well-established demographic trends such as growth in the Swedish population and the total number of households in the country are helping to keep overall demand buoya...

Euromonitor International's Retail Tissue in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Retail Tissue market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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