

Retail Tissue in Spain

Market Direction | 2024-03-11 | 23 pages | Euromonitor

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Report description:

Despite challenging economic conditions, limited purchasing power, and elevated inflation, retail tissue showed resilience with it recording double-digit growth in current value terms for the second consecutive year in 2023. However, it is important to note that while value sales saw dynamic growth the category struggled in retail volume terms with facial tissues being the only area to see growth in 2023. Facial tissues was also the most dynamic category in current value terms recording huge gai...

Euromonitor International's Retail Tissue in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Tissue market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Unit prices remained high despite inflation easing during the year

Private label increases its dominance as consumers look for savings

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