

## **Retail Tissue in Israel**

Market Direction | 2024-03-15 | 20 pages | Euromonitor

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### **Report description:**

Retail tissue registered current value growth in Israel in 2023. There were strong price increases in both 2022 and 2023, and prices are expected to continue to increase in 2024 and 2025. This has been a key factor serving to dampen demand after the highs of the pandemic period. It is unclear what is happening with new imports from Turkey, which were the least expensive options available in the market until the Israel-Hamas war. At the same time, the war led to an increase in bulk buying of item...

Euromonitor International's Retail Tissue in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Tissue market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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