

## **Retail in Chile**

Market Direction | 2024-03-13 | 105 pages | Euromonitor

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### **Report description:**

A slow year in 2023 was a significant challenge for retail in Chile. Elevated inflation and steady price rises continued to impact the retail industry, leading to a steep drop in demand from consumers, who looked to postpone purchases as much as possible, increasingly looking at the second-hand and refurbished markets, as well as to informal sellers of products in all categories, as they attempted to find options that were better adapted to their budgets.

Euromonitor International's Retail in Chile report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

March 2024

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Spid continues to expand, bringing Cencosud closer to consumers

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## 2023 DEVELOPMENTS

Supermarkets remains important grocery channel, with store numbers continuing to dynamically grow

Technologically-driven engagement not a focus for players

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