

## **Retail E-Commerce in Chile**

Market Direction | 2024-03-13 | 39 pages | Euromonitor

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### **Report description:**

Following robust double-digit value growth over much of the review period, a trend already emerging prior to the pandemic, e-commerce sales in Chile started to stabilise in 2022 in line with greater mobility outside of the home, although they remained significantly higher than 2019 levels. While consumers have become accustomed to the ease of shopping online and often competitive prices, the costs associated with shipping have increased. During the pandemic, many online retailers offered free de...

Euromonitor International's Retail E-Commerce in Chile report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail E-Commerce market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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