

Retail Adult Incontinence in Slovakia

Market Direction | 2024-03-15 | 18 pages | Euromonitor

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Report description:

In Slovakia, retail adult incontinence products for light and moderate/heavy users witnessed sales growth in 2023. Increasing numbers of consumers are suffering with incontinence problems as the population is ageing. Manufacturers have ramped up activity to promote products, which is increasing consumer awareness about incontinence. There are many articles about this condition online, and in professional magazines often found in doctor's waiting rooms. In addition, there has been a rising number...

Euromonitor International's Retail Adult Incontinence in Slovakia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Light Adult Incontinence, Moderate/Heavy Adult Incontinence.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail Adult Incontinence market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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