

Personal Accessories in India

Market Direction | 2024-03-14 | 51 pages | Euromonitor

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Report description:

Personal accessories experienced remarkable current value growth in India in 2023, building on its recovery from the challenges of the pandemic period. With a notable resurgence in travel activities and a renewed focus on personal style, the industry exhibited significant double-digit growth in 2023. This resurgence can be attributed to several key factors, with travel emerging as a major driver. As travel restrictions eased and confidence in travel safety grew, consumers were eager to invest in...

Euromonitor International's Personal Accessories in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Accessories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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