

Nappies/Diapers/Pants in Spain

Market Direction | 2024-03-11 | 22 pages | Euromonitor

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Report description:

Sales of nappies/diapers/pants in Spain have been influenced by the country's low birth rate since 2017. Spain has reported one of the lowest birth rates in the European region, ranking below the European average and only above Italy. In fact, according to Spain's National Statistics Institute 2023 reported the lowest birth rate since records began in 1941. Some of the reasons behind the declining birth rate in 2023 included financial pressures, unemployment, women putting careers ahead of start...

Euromonitor International's Nappies/Diapers/Pants in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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E-commerce sees slower growth as consumers return to their old shopping habits

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