

Nappies/Diapers/Pants in Saudi Arabia

Market Direction | 2024-03-15 | 23 pages | Euromonitor

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Report description:

Inflation has had an impact on nappies/diapers/pants in Saudi Arabia, leading to increased costs for manufacturers and retailers. This is because prices of raw materials and the costs of transportation and production factors have increased due to inflation, which in turn exerted upward pressure on average unit prices in the category. As a result, consumers have experienced higher retail prices for diapers, which can affect their purchasing decisions. For example, private label products produced...

Euromonitor International's Nappies/Diapers/Pants in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Euromonitor International
March 2024

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Inflation and higher raw material and production costs foster an increase in the average unit price of nappies/diapers

Gradually decreasing birth rate continues to lower the target audience and limit demand for nappies/diapers

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