

## **Nappies/Diapers/Pants in Norway**

Market Direction | 2024-03-11 | 19 pages | Euromonitor

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### **Report description:**

The year 2023 saw a notable trend of broad increases in retail price points for nappies, diapers, and pants in Norway. This surge was primarily driven by cost inflation across various aspects of production, including energy, material sourcing, labour, logistics, and supply chain constraints. While there was a moderation in price spikes observed in 2022, inflation remained elevated throughout 2023, further amplifying the magnitude of value growth rates in the product area.

Euromonitor International's Nappies/Diapers/Pants in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Nappies/Diapers/Pants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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