

Nappies/Diapers/Pants in Cameroon

Market Direction | 2024-03-15 | 20 pages | Euromonitor

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Report description:

Whilst price increases for the main diapers/nappies brands in Cameroon, Softcare, Moby Bebe, Baby Sita and Joylinks, slowed in 2023, ongoing inflation and declining disposable incomes have driven a shift to single nappies, which are available in neighbourhood stores for around XAF100. This is an attractive alternative for both low- and middle-income families as it allows them to buy only what they immediately require. To save money in a challenging economic time, some parents, particularly those...

Euromonitor International's Nappies/Diapers/Pants in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nappies/Diapers/Pants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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