

Menstrual Care in Norway

Market Direction | 2024-03-11 | 20 pages | Euromonitor

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Report description:

In 2023, menstrual care in Norway witnessed a notable increase in retail prices. This surge can be attributed to rising input costs for manufacturers and retailers, including expenses related to material sourcing, rental overheads, and salary outlays. Consequently, consumers encountered higher price points across menstrual care products, leading to a scenario where value sales outpaced volume growth. While inflation moderated from the spikes observed in 2022, it remained elevated in 2023, with a...

Euromonitor International's Menstrual Care in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Menstrual Care Including Intimate Wipes, Pantyliners, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menstrual Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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