

Menstrual Care in Cameroon

Market Direction | 2024-03-15 | 20 pages | Euromonitor

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Report description:

Standard towels with wings continue to hold a dominant position in the menstrual care market in Cameroon in 2023, with a strong presence in both modern and traditional retailers. In addition to widespread availability, the category also benefits from its affordability compared with alternative products, and the familiarity it has established among consumers. The majority of domestic players in the menstrual care market have strong standard towels with wings portfolios, with only a limited number...

Euromonitor International's Menstrual Care in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Menstrual Care Including Intimate Wipes, Pantyliners, Tampons, Towels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menstrual Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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