

Limited-Service Restaurants in Hong Kong, China

Market Direction | 2024-03-14 | 40 pages | Euromonitor

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Report description:

In 2023, limited-service restaurants in Hong Kong saw stronger current value growth than in the previous year, along with rises in outlet numbers and transaction volumes. The year 2023 brought some respite to businesses in limited-service restaurants in Hong Kong, as rent prices remained relatively low. Even in popular areas such as Tsim Sha Tsui, in 2023 rents were half the level they were before the COVID-19 pandemic. This reduction in rental costs provided much-needed relief for restaurant ow...

Euromonitor International's Limited-Service Restaurants in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Rebound in 2023 is driven mainly by price increases

Establishing direct delivery services for control over delivery and revenues

Popularity of "This This Rice" continues, due to offering quality and value for money

PROSPECTS AND OPPORTUNITIES

Recovery in 2024, with new menus and concepts driving growth in the short term

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