

Hypermarkets in Indonesia

Market Direction | 2024-03-11 | 38 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Hypermarkets saw a decline in current value terms in Indonesia in 2023. Despite the positive trend observed in the overall retail industry in line with the ongoing post-pandemic recovery, larger modern retailers such as hypermarkets are struggling. This can be attributed to four main factors. Firstly, there has been a change in the population's consumption patterns, from offline to online, due to the COVID-19 crisis. Some items are easier and less expensive to purchase online, especially given t...

Euromonitor International's Hypermarkets in Indonesia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hypermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Hypermarkets in Indonesia
Euromonitor International
March 2024

List Of Contents And Tables

HYPERMARKETS IN INDONESIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hypermarkets struggle for a variety of reasons

Collaboration with other parties amongst operational strategies of market players

Continued closures of Transmart outlets due to channel shifts and uncompetitive pricing

PROSPECTS AND OPPORTUNITIES

Hypermarkets to face challenges over the forecast period due to unfavourable channel shifts

Competition across retail channels to drive evolution of business concepts within hypermarkets and beyond

Collaborating with Bukalapak and Grab, Transmart is expanding the reach of its online business and developing its strategies

CHANNEL DATA

Table 1 Hypermarkets: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Hypermarkets: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Hypermarkets GBO Company Shares: % Value 2019-2023

Table 4 Hypermarkets GBN Brand Shares: % Value 2020-2023

Table 5 Hypermarkets LBN Brand Shares: Outlets 2020-2023

Table 6 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 7 Hypermarkets Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

RETAIL IN INDONESIA

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Retailer collaborations reap benefits and drive sales growth

Warung digitalisation an important element of digital transformation in local retail

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Eid al-Fitr/Lebaran

School holidays

Harbolnas (national online shopping day)

Christmas

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 10 Sales in Retail Offline by Channel: Value 2018-2023

Table 11 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 12 Retail Offline Outlets by Channel: Units 2018-2023

Table 13 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

| | |
|----------|--|
| Table 14 | Sales in Retail E-Commerce by Product: Value 2018-2023 |
| Table 15 | Sales in Retail E-Commerce by Product: % Value Growth 2018-2023 |
| Table 16 | Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023 |
| Table 17 | □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023 |
| Table 18 | □Sales in Grocery Retailers by Channel: Value 2018-2023 |
| Table 19 | □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023 |
| Table 20 | □Grocery Retailers Outlets by Channel: Units 2018-2023 |
| Table 21 | □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023 |
| Table 22 | □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023 |
| Table 23 | □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023 |
| Table 24 | □Sales in Non-Grocery Retailers by Channel: Value 2018-2023 |
| Table 25 | □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023 |
| Table 26 | □Non-Grocery Retailers Outlets by Channel: Units 2018-2023 |
| Table 27 | □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023 |
| Table 28 | □Retail GBO Company Shares: % Value 2019-2023 |
| Table 29 | □Retail GBN Brand Shares: % Value 2020-2023 |
| Table 30 | □Retail Offline GBO Company Shares: % Value 2019-2023 |
| Table 31 | □Retail Offline GBN Brand Shares: % Value 2020-2023 |
| Table 32 | □Retail Offline LBN Brand Shares: Outlets 2020-2023 |
| Table 33 | □Retail E-Commerce GBO Company Shares: % Value 2019-2023 |
| Table 34 | □Retail E-Commerce GBN Brand Shares: % Value 2020-2023 |
| Table 35 | □Grocery Retailers GBO Company Shares: % Value 2019-2023 |
| Table 36 | □Grocery Retailers GBN Brand Shares: % Value 2020-2023 |
| Table 37 | □Grocery Retailers LBN Brand Shares: Outlets 2020-2023 |
| Table 38 | □Non-Grocery Retailers GBO Company Shares: % Value 2019-2023 |
| Table 39 | □Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023 |
| Table 40 | □Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023 |
| Table 41 | □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028 |
| Table 42 | □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028 |
| Table 43 | □Forecast Sales in Retail Offline by Channel: Value 2023-2028 |
| Table 44 | □Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028 |
| Table 45 | □Forecast Retail Offline Outlets by Channel: Units 2023-2028 |
| Table 46 | □Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028 |
| Table 47 | □Forecast Sales in Retail E-Commerce by Product: Value 2023-2028 |
| Table 48 | □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028 |
| Table 49 | □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 |
| Table 50 | □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 |
| Table 51 | □Forecast Sales in Grocery Retailers by Channel: Value 2023-2028 |
| Table 52 | □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028 |
| Table 53 | □Forecast Grocery Retailers Outlets by Channel: Units 2023-2028 |
| Table 54 | □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028 |
| Table 55 | □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028 |
| Table 56 | □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028 |
| Table 57 | □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028 |
| Table 58 | □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028 |
| Table 59 | □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028 |
| Table 60 | □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028 |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

DISCLAIMER

SOURCES

Summary 2 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Hypermarkets in Indonesia

Market Direction | 2024-03-11 | 38 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2025-05-05"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com