

## **Home Products Specialists in Chile**

Market Direction | 2024-03-13 | 36 pages | Euromonitor

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### **Report description:**

Value sales of home products specialists in Chile, dominated by home improvement and gardening stores, marginally declined in 2023, due to further competition from e-commerce platforms, although they remained above pre-pandemic levels. Independent players in the channel, which dominate in terms of outlet numbers, struggled to remain competitive during the year, with many entrepreneurs present.

Euromonitor International's Home Products Specialists in Chile report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Home Improvement and Gardening Stores, Homewares and Home Furnishing Stores, Pet Shops and Superstores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Products Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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**Table of Contents:**

Home Products Specialists in Chile  
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List Of Contents And Tables

HOME PRODUCTS SPECIALISTS IN CHILE  
KEY DATA FINDINGS  
2023 DEVELOPMENTS  
Further shift online forces channel players to adjust strategies  
Pet shops and superstores stand out in terms of outlet growth  
IKEA finds a stronger footing in the local market  
PROSPECTS AND OPPORTUNITIES  
Sustainability set to be an important topic in the channel over the forecast period  
Easy and Sodimac to reactivate a more intense opening of stores  
No new international arrivals mentioned for the near future  
CHANNEL DATA  
Table 1 Home Products Specialists: Value Sales, Outlets and Selling Space 2018-2023  
Table 2 Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023  
Table 3 Sales in Home Products Specialists by Channel: Value 2018-2023  
Table 4 Sales in Home Products Specialists by Channel: % Value Growth 2018-2023  
Table 5 Home Products Specialists GBO Company Shares: % Value 2019-2023  
Table 6 Home Products Specialists GBN Brand Shares: % Value 2020-2023  
Table 7 Home Products Specialists LBN Brand Shares: Outlets 2020-2023  
Table 8 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028  
Table 9 Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028  
Table 10 □Forecast Sales in Home Products Specialists by Channel: Value 2023-2028  
Table 11 □Forecast Sales in Home Products Specialists by Channel: % Value Growth 2023-2028  
RETAIL IN CHILE  
EXECUTIVE SUMMARY  
Retail in 2023: The big picture  
Greater connection between digital and physical still needed  
Local consumers are searching for innovation  
What next for retail?  
OPERATING ENVIRONMENT  
Informal retail  
Opening hours for physical retail  
Summary 1     Standard Opening Hours by Channel Type 2023  
Seasonality  
Christmas and New Year  
Back to School  
Independence Day

## MARKET DATA

Table 12	Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
Table 13	Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
Table 14	Sales in Retail Offline by Channel: Value 2018-2023
Table 15	Sales in Retail Offline by Channel: % Value Growth 2018-2023
Table 16	Retail Offline Outlets by Channel: Units 2018-2023
Table 17	Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 18	Sales in Retail E-Commerce by Product: Value 2018-2023
Table 19	Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 20	Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 21	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 22	□Sales in Grocery Retailers by Channel: Value 2018-2023
Table 23	□Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 24	□Grocery Retailers Outlets by Channel: Units 2018-2023
Table 25	□Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 26	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 27	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 28	□Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 29	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 30	□Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 31	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 32	□Retail GBO Company Shares: % Value 2019-2023
Table 33	□Retail GBN Brand Shares: % Value 2020-2023
Table 34	□Retail Offline GBO Company Shares: % Value 2019-2023
Table 35	□Retail Offline GBN Brand Shares: % Value 2020-2023
Table 36	□Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 37	□Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 38	□Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 39	□Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 40	□Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 41	□Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 42	□Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 43	□Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 44	□Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 45	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 46	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 47	□Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 48	□Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 49	□Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 50	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 51	□Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 52	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 53	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 54	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 55	□Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 56	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 57	□Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

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Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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