

Health and Beauty Specialists in Hong Kong, China

Market Direction | 2024-03-13 | 37 pages | Euromonitor

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Report description:

Health and beauty specialists saw another year of current value growth in Hong Kong in 2023. One of the players driving growth was Sa Sa International, the leading player in beauty specialists in Hong Kong. It reported that its sales in Hong Kong and Macau in the first two quarters of the financial year (March to September) reached HKD859 million, up 62% year-on-year, whilst offline sales increased by 69%. The number of Sasa stores in Hong Kong decreased to 82, but even so, its sales saw a signi...

Euromonitor International's Health and Beauty Specialists in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Beauty Specialists, Health and Personal Care Stores, Optical Goods Stores, Pharmacies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Health and Beauty Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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