

## **Dishwashing in Hong Kong, China**

Market Direction | 2024-03-13 | 18 pages | Euromonitor

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### **Report description:**

In 2023, dishwashing turned to marginal decline in retail volume terms in Hong Kong, but maintained current value growth due to inflationary pressure throughout the year. While the pandemic restrictions ended, a large proportion of Hong Kong's population were still very sensitive to anything that could lead to the spread of bacteria and viruses. Thus, products that kill bacteria and viruses were popular with local consumers in 2023, which also drove sales of high-priced, value-added products and...

Euromonitor International's Dishwashing in Hong Kong, China market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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Concern about residue from automatic dishwashing products

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