

Convenience Retailers in Hong Kong, China

Market Direction | 2024-03-13 | 36 pages | Euromonitor

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Report description:

Although seeing a slowing of its growth rate compared with the previous year, convenience retailers maintained solid current value growth in Hong Kong in 2023. Convenience stores remained overwhelmingly dominant within convenience retailers in 2023, and 7-Eleven remained dominant within this channel. It continued to perform well in 2023 due to keeping up with changing lifestyle trends amongst Hong Kong consumers in the post-pandemic era. 7-Eleven has transformed, and is no longer limited to conv...

Euromonitor International's Convenience Retailers in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Convenience Retailers in Hong Kong, China
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List Of Contents And Tables

CONVENIENCE RETAILERS IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

7-Eleven carries out more promotions in 2023

7-Eleven's closest competitor, Circle K, is also active in the market

Supermarkets enter convenience stores

PROSPECTS AND OPPORTUNITIES

Tourism rebound expected to drive sales

Circle K's foreign ownership and strategy

Shopping districts set to see changing traffic patterns

CHANNEL DATA

Table 1 Convenience Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Sales in Convenience Retailers by Channel: Value 2018-2023

Table 4 Sales in Convenience Retailers by Channel: % Value Growth 2018-2023

Table 5 Convenience Retailers GBO Company Shares: % Value 2019-2023

Table 6 Convenience Retailers GBN Brand Shares: % Value 2020-2023

Table 7 Convenience Retailers LBN Brand Shares: Outlets 2020-2023

Table 8 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 9 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 10 □Forecast Sales in Convenience Retailers by Channel: Value 2023-2028

Table 11 □Forecast Sales in Convenience Retailers by Channel: % Value Growth 2023-2028

RETAIL IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Retail in 2023: The big picture

Retail and tourism

Revival of outbound travel prevents full recovery

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

China National Day (also known as Golden Week)

Chinese New Year (Spring Festival)

Christmas and New Year

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MARKET DATA

Table 12	Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
Table 13	Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
Table 14	Sales in Retail Offline by Channel: Value 2018-2023
Table 15	Sales in Retail Offline by Channel: % Value Growth 2018-2023
Table 16	Retail Offline Outlets by Channel: Units 2018-2023
Table 17	Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 18	Sales in Retail E-Commerce by Product: Value 2018-2023
Table 19	Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 20	Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 21	□Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 22	□Sales in Grocery Retailers by Channel: Value 2018-2023
Table 23	□Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 24	□Grocery Retailers Outlets by Channel: Units 2018-2023
Table 25	□Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 26	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 27	□Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 28	□Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 29	□Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 30	□Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 31	□Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 32	□Retail GBO Company Shares: % Value 2019-2023
Table 33	□Retail GBN Brand Shares: % Value 2020-2023
Table 34	□Retail Offline GBO Company Shares: % Value 2019-2023
Table 35	□Retail Offline GBN Brand Shares: % Value 2020-2023
Table 36	□Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 37	□Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 38	□Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 39	□Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 40	□Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 41	□Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 42	□Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 43	□Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 44	□Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 45	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 46	□Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 47	□Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 48	□Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 49	□Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 50	□Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 51	□Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 52	□Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 53	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 54	□Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 55	□Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 56	□Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 57	□Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

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Table 58 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 60 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 62 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 64 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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