

Convenience Retailers in Hong Kong, China

Market Direction | 2024-03-13 | 36 pages | Euromonitor

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Report description:

Although seeing a slowing of its growth rate compared with the previous year, convenience retailers maintained solid current value growth in Hong Kong in 2023. Convenience stores remained overwhelmingly dominant within convenience retailers in 2023, and 7-Eleven remained dominant within this channel. It continued to perform well in 2023 due to keeping up with changing lifestyle trends amongst Hong Kong consumers in the post-pandemic era. 7-Eleven has transformed, and is no longer limited to conv...

Euromonitor International's Convenience Retailers in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Convenience Retailers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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