

Consumer Foodservice in Hong Kong, China

Market Direction | 2024-03-14 | 106 pages | Euromonitor

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Report description:

Consumer foodservice saw growth in outlet numbers and transaction volumes in Hong Kong in 2023, along with significant current value growth. 2023 was a year of recuperation for consumer foodservice players in Hong Kong. The previous few years, particularly during the pandemic, were detrimental to foodservice businesses, many of which struggled to survive amidst lockdowns, restrictions, and reduced consumer spending. As a result, these businesses focused on improving their cash flows in 2023, to...

Euromonitor International's Consumer Foodservice in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Consumer Foodservice in Hong Kong, China
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List Of Contents And Tables

CONSUMER FOODSERVICE IN HONG KONG, CHINA

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 5 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 6 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 7 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 8 Sales in Consumer Foodservice by Fulfilment: % Foodservice Value 2018-2023

Table 9 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 10 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 11 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 12 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 13 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

CAFES/BARS IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continuously fragmenting coffee scene, with taste remaining the determinant factor in purchases

Bars/pubs struggles to regain momentum, with challenges from weakened demand

Specialist coffee shops expand to retail through RTD to increase touchpoints

PROSPECTS AND OPPORTUNITIES

Enhancing loyalty is a priority in the face of continuous fragmentation in Hong Kong

Elevating the bar/pub experience with strong storytelling will be key to differentiate and survive

Sustainability set to enhance brand equity in a fragmented landscape

CATEGORY DATA

Table 14 Cafes/Bars by Category: Units/Outlets 2018-2023

Table 15 Sales in Cafes/Bars by Category: Number of Transactions 2018-2023

Table 16 Sales in Cafes/Bars by Category: Foodservice Value 2018-2023

Table 17 Cafes/Bars by Category: % Units/Outlets Growth 2018-2023

Table 18 Sales in Cafes/Bars by Category: % Transaction Growth 2018-2023

Table 19 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2018-2023

Table 20 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2019-2023

Table 21 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2020-2023

Table 22 Forecast Cafes/Bars by Category: Units/Outlets 2023-2028

Table 23 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2023-2028

Table 24 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2023-2028

Table 25 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2023-2028

Table 26 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2023-2028

Table 27 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2023-2028

FULL-SERVICE RESTAURANTS IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Full-service restaurants faces difficulties recovering due to tourism flows, shifting behaviours, and labour shortages

Japanese-style restaurants remain resilient in Hong Kong

Mainland China chains enter Hong Kong, eyeing further international expansion

PROSPECTS AND OPPORTUNITIES

Full-service restaurants expected to recover to pre-pandemic level of value sales in 2026

Mainland China chains to gain significance as consumer behaviour changes along with Greater Bay Area integration

Players should focus on creating niches to recapture local consumption

CATEGORY DATA

Table 28 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 29 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 30 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 31 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 32 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 33 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 34 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 35 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 36 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 37 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 38 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 39 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 40 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 41 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

SELF-SERVICE CAFETERIAS IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Self-service cafeterias sees continued decline, as outbound tourism recovers and outlet numbers fall

Premium food court concept gains popularity

Ikea Restaurant has a strategy to build traffic and brand awareness

PROSPECTS AND OPPORTUNITIES

Shifting value proposition for self-service cafeterias expected

Greater Bay Area integration indicates that transformations to align with shifting consumer behaviour will be needed in the short

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CATEGORY DATA

Table 42 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 43 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 44 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 45 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 46 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 47 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 48 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023

Table 49 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023

Table 50 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 51 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 52 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 53 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 54 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 55 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

STREET STALLS/KIOSKS IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Street stalls/kiosks attract locals and tourists with their unique local offerings

Bubble tea chains are expanding horizontally to the cafe concept

Chains from Mainland China enter the market, eyeing international expansion

PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks expected to maintain relevance, especially amongst tourists

Offering a niche products and developing loyalty will be essential in a fragmenting channel

Street stalls/kiosks likely to provide more cashless payment options to better capitalise on tourist consumption

CATEGORY DATA

Table 56 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 57 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 58 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 59 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 60 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 61 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 62 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 63 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 64 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 65 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 66 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 67 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 68 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 69 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE BY LOCATION IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumer foodservice through standalone rebounds along with government initiatives to drive tourist consumption

Consumer foodservice through leisure sees a rapid rebound thanks to tourism recovery

New shopping centres and new concepts drive growth in consumer foodservice through retail

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PROSPECTS AND OPPORTUNITIES

Tourism recovery to benefit players offering local flavours and local culture in their menus

Rethinking strategies to develop local consumption will be essential

CATEGORY DATA

Table 70 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 71 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 72 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 73 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 74 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 75 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 76 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 77 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 78 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 79 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 80 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 81 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 82 □Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 83 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 84 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023

Table 85 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023

Table 86 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023

Table 87 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023

Table 88 □Consumer Foodservice through Retail: Units/Outlets 2018-2023

Table 89 □Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023

Table 90 □Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023

Table 91 □Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023

Table 92 □Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023

Table 93 □Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023

Table 94 □Consumer Foodservice through Lodging: Units/Outlets 2018-2023

Table 95 □Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023

Table 96 □Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023

Table 97 □Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023

Table 98 □Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023

Table 99 □Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023

Table 100 □Consumer Foodservice through Travel: Units/Outlets 2018-2023

Table 101 □Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023

Table 102 □Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023

Table 103 □Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023

Table 104 □Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023

Table 105 □Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023

Table 106 □Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028

Table 107 □Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028

Table 108 □Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028

Table 109 □Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028

Table 110 □Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028

Table 111 □Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028

Table 112 □Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028

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Table 113	Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028
Table 114	Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028
Table 115	Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028
Table 116	Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028
Table 117	Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028
Table 118	Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028
Table 119	Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028
Table 120	Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028
Table 121	Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028
Table 122	Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028
Table 123	Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028
Table 124	Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028
Table 125	Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028
Table 126	Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028
Table 127	Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028
Table 128	Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028
Table 129	Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028
Table 130	Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028
Table 131	Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028
Table 132	Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028
Table 133	Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028
Table 134	Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028
Table 135	Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028
Table 136	Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028
Table 137	Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028
Table 138	Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028
Table 139	Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028
Table 140	Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028
Table 141	Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

LIMITED-SERVICE RESTAURANTS IN HONG KONG, CHINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rebound in 2023 is driven mainly by price increases

Establishing direct delivery services for control over delivery and revenues

Popularity of 'This This Rice' continues, due to offering quality and value for money

PROSPECTS AND OPPORTUNITIES

Recovery in 2024, with new menus and concepts driving growth in the short term

Focus on sustainability to build brand equity will be key, especially for large chains

Emotional loyalty strategies will be key for players in limited-service restaurants

CATEGORY DATA

Table 142	Limited-Service Restaurants by Category: Units/Outlets 2018-2023
Table 143	Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023
Table 144	Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023
Table 145	Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023
Table 146	Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023
Table 147	Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023
Table 148	GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023

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Table 149 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023
Table 150 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028
Table 151 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028
Table 152 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028
Table 153 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028
Table 154 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028
Table 155 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

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