

Consumer Foodservice in Hong Kong, China

Market Direction | 2024-03-14 | 106 pages | Euromonitor

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Report description:

Consumer foodservice saw growth in outlet numbers and transaction volumes in Hong Kong in 2023, along with significant current value growth. 2023 was a year of recuperation for consumer foodservice players in Hong Kong. The previous few years, particularly during the pandemic, were detrimental to foodservice businesses, many of which struggled to survive amidst lockdowns, restrictions, and reduced consumer spending. As a result, these businesses focused on improving their cash flows in 2023, to...

Euromonitor International's Consumer Foodservice in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Premium food court concept gains popularity

Ikea Restaurant has a strategy to build traffic and brand awareness

PROSPECTS AND OPPORTUNITIES

Shifting value proposition for self-service cafeterias expected

Greater Bay Area integration indicates that transformations to align with shifting consumer behaviour will be needed in the short

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New shopping centres and new concepts drive growth in consumer foodservice through retail

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LIMITED-SERVICE RESTAURANTS IN HONG KONG, CHINA

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Establishing direct delivery services for control over delivery and revenues

Popularity of 'This This Rice' continues, due to offering quality and value for money

PROSPECTS AND OPPORTUNITIES

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