

## **Consumer Foodservice By Location in Hong Kong, China**

Market Direction | 2024-03-14 | 39 pages | Euromonitor

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### **Report description:**

Consumer foodservice through standalone experienced a strong rebound in current value terms in Hong Kong in 2023, with growth primarily driven by price increments. As the economy rebounded and consumer confidence returned, foodservice establishments were able to implement price adjustments to cover their increasing costs and improve profitability.

Euromonitor International's Consumer Foodservice by Location in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice Through Leisure, Consumer Foodservice Through Lodging, Consumer Foodservice Through Retail, Consumer Foodservice Through Standalone, Consumer Foodservice Through Travel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Foodservice by Location market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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##### 2023 DEVELOPMENTS

Consumer foodservice through standalone rebounds along with government initiatives to drive tourist consumption

Consumer foodservice through leisure sees a rapid rebound thanks to tourism recovery

New shopping centres and new concepts drive growth in consumer foodservice through retail

##### PROSPECTS AND OPPORTUNITIES

Tourism recovery to benefit players offering local flavours and local culture in their menus

Rethinking strategies to develop local consumption will be essential

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## CONSUMER FOODSERVICE IN HONG KONG, CHINA

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2023 key trends

Competitive landscape

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