

Cafes/Bars in Hong Kong, China

Market Direction | 2024-03-14 | 28 pages | Euromonitor

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Report description:

After a difficult year in 2022, cafes/bars saw a significant rebound in current value terms in Hong Kong in 2023, although sales remained well below the pre-pandemic level. The coffee scene has become increasingly diverse in Hong Kong, with a wide range of options available to consumers. From speciality coffee shops to trendy cafes, there is something to cater to every taste and preference. This fragmentation has allowed cafes and specialist coffee shops to cater to specific customer segments, f...

Euromonitor International's Cafes/Bars in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bars/Pubs, Cafes, Chained Cafes/Bars, Independent Cafes/Bars, Juice/Smoothie Bars, Specialist Coffee and Tea Shops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cafes/Bars market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Bars/pubs struggles to regain momentum, with challenges from weakened demand

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