

Bags and Luggage in India

Market Direction | 2024-03-14 | 19 pages | Euromonitor

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Report description:

Bags and luggage experienced significant current value growth in India in 2023, marking a remarkable rebound from the setbacks faced during the COVID-19 pandemic. The category was heavily impacted by lockdown restrictions and decreased travel activity, particularly during the initial phases of the pandemic. However, following the easing of restrictions and the gradual recovery of the travel industry after the second wave, consumers embraced travel once again, engaging in what has been termed "re..."

Euromonitor International's Bags and Luggage in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bags, Luggage.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bags and Luggage market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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BAGS AND LUGGAGE IN INDIA

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Double-digit growth as consumers prioritise luggage as a fashion accessory

Shorter replacement cycle contributes to robust growth

Samsonite South Asia continues to lead with a wide product offering, followed by VIP Industries

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Technology in luggage will favour growth in the forecast period

Surge in travel will act as a catalyst for the adoption of luggage

Luxury handbags will offer significant growth opportunities

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