

## **Away-From-Home Tissue and Hygiene in Turkey**

Market Direction | 2024-03-15 | 21 pages | Euromonitor

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### **Report description:**

In 2023, sales of away-from-home tissue in Turkey witnessed a positive, albeit low single-digit, volume growth. This uptick was driven by several factors, including the gradual return of individuals to traditional office settings following the COVID-19 induced work-from-home period. Additionally, the increased patronage of restaurants, cafes, retail establishments, and entertainment centres contributed to the growth of away-from-home tissue sales. As people resumed dining out and engaging in rec...

Euromonitor International's Away-from-Home Tissue and Hygiene in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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