

## **Away-From-Home Tissue and Hygiene in Serbia**

Market Direction | 2024-03-15 | 18 pages | Euromonitor

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### **Report description:**

Away-from-home tissue and hygiene in Serbia has been supported by the return to pre-pandemic lifestyles, which has boosted tissue sales. Horeca is the most important channel for away-from-home tissue in Serbia and the recovery of this channel in 2023 has provided a welcome revenue boost for AFH players. Rising inflation and operating costs have underpinned business demand for cheaper tissue that may compromise on quality.

Euromonitor International's Away-from-Home Tissue and Hygiene in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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