

## **Away-From-Home Tissue and Hygiene in Cameroon**

Market Direction | 2024-03-15 | 19 pages | Euromonitor

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### **Report description:**

AFH hygiene in Cameroon in 2023 remains non-existent, whilst AFH tissue is impacted by a lack of manufacturing infrastructure and restricted distribution channels for products. This situation continues to create a challenging environment for the industry. Prominent players in the tissue and hygiene market primarily focus on the more profitable retail sector, resulting in a distinct lack of product variety and accessibility in the AFH sector.

Euromonitor International's Away-from-Home Tissue and Hygiene in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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## Table of Contents:

Away-From-Home Tissue and Hygiene in Cameroon  
Euromonitor International  
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### List Of Contents And Tables

#### AWAY-FROM-HOME TISSUE AND HYGIENE IN CAMEROON

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

AFH toilet paper's sharp decline impacts the AFH tissue and hygiene market

Blurred lines in the AFH tissue sector

Low public awareness and limited investment in away-from-home tissue constrains growth

##### PROSPECTS AND OPPORTUNITIES

Limited future for away-from-home tissue and hygiene as players focus on retail

Transformative strategies in Cameroon's nascent AFH sector

##### CATEGORY DATA

Table 1 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023

Table 2 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 3 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 4 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 5 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 6 Sales of Forecast Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

#### TISSUE AND HYGIENE IN CAMEROON

##### EXECUTIVE SUMMARY

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

##### MARKET INDICATORS

Table 7 Birth Rates 2018-2023

Table 8 Infant Population 2018-2023

Table 9 Female Population by Age 2018-2023

Table 10 Total Population by Age 2018-2023

Table 11 Households 2018-2023

Table 12 Forecast Infant Population 2023-2028

Table 13 Forecast Female Population by Age 2023-2028

Table 14 Forecast Total Population by Age 2023-2028

Table 15 Forecast Households 2023-2028

##### MARKET DATA

Table 16 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 17 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 18 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 19 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 20 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 21 □Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 22 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

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Table 23 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 24 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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