

Appliances and Electronics Specialists in Hong Kong, China

Market Direction | 2024-03-13 | 35 pages | Euromonitor

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Report description:

After the disruptions to value sales during the 2019 protests and pandemic in 2020, appliances and electronics specialists returned to current value growth in Hong Kong in 2021 and 2022. However, in 2023 appliances and electronics specialists recorded a moderate decline in current value sales. Due to economic uncertainty consumer sentiment was low, and this was a major factor driving consumers to save up and reduce unnecessary expenses. Therefore, despite the distribution of the cash vouchers in...

Euromonitor International's Appliances and Electronics Specialists in Hong Kong, China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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