

Turkey Soups Market Summary, Competitive Analysis and Forecast to 2027

Industry Report | 2023-10-06 | 40 pages | MarketLine

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Report description:

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Summary

Soups in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The soups market consists of the retail sale of ambient soup, dried soup (mixes), chilled soup, UHT soup and frozen soup products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.
- The Turkish Soups market had total revenues of \$78.3 million in 2022, representing a compound annual growth rate (CAGR) of 20.6% between 2017 and 2022.
- Market consumption volume increased with a CAGR of 7.6% between 2017 and 2022, to reach a total of 21.1 million kilograms in 2022.
- The performance of the market is forecast to accelerate, with an anticipated CAGR of 23.7% for the five-year period 2022 - 2027, which is expected to drive the market to a value of \$226.4 million by the end of 2027.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the soups market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the soups market in Turkey
- Leading company profiles reveal details of key soups market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey soups market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Turkey soups market by value in 2022?
- What will be the size of the Turkey soups market in 2027?
- What factors are affecting the strength of competition in the Turkey soups market?
- How has the market performed over the last five years?
- How large is Turkey's soups market in relation to its regional counterparts?

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