

## **Global Smartwatch Market Forecast to 2030**

Market Report | 2024-03-15 | 161 pages | Market Research Future

### **AVAILABLE LICENSES:**

- Single User Price \$4950.00
- Enterprisewide Price \$7250.00

### **Report description:**

Global Smartwatch Market Forecast to 2030

#### Market Overview

Global Smartwatch Market is anticipated to register a notable CAGR of 8.0% during the review period. A smartwatch assists clients with remaining associated with the virtual world without taking a gander at his/her telephones over the course of the day, makes consistent calling, and continues to furnish clients with in-application notices. The primary elements driving the development of the smartwatch market incorporate the developing interest for wearable wellness and sports gadgets and the ascent in the spending power in economies to fuel item interest. Nonetheless, the significant expense of smartwatches, specialized challenges, and the presence of substitute items are supposed to impede the development of the smartwatch market. In any case, altered smartwatches for older individuals and the developing interest for IoT-empowered brilliant gadgets are supposed to introduce rewarding learning experiences for the players in the smartwatch market.

In this advanced world, individuals are restricted to their PCs at work, will generally invest energy on their gadgets at home and utilize computerized home frameworks to mechanize everyday errands. In any case, innovation is empowering individuals to work on their wellbeing by offering simple admittance to telemedicine, and exercise-based recuperation, overseeing diabetes, and monitoring the timetable of prescriptions. Smartwatches are quickly becoming crucial advances in the medical services industry. Smartwatches can screen clients' proactive tasks performed, rest propensities, pulse, and so on.

#### Market Segmentation

Based on Gender, the Global Smartwatch Market is divided into men, women, and unisex. In terms of Display, the market is classified into Analogue, Digital, and Analogue-Digital. Based on the Display Type, the Global Smartwatch Market is categorized into LCD, LED, AMOLED, and OLED.

Based on the Operating System, the Market is segmented as iOS, Android, Tizen, FreeRTOS, and Others. Based on the Application, the market is classified into Personal Assistance, Wellness, Healthcare, Sports, and Others.

#### Regional Analysis

As far as revenue, Asia-Pacific held the biggest portion of 38.30% in the Smartwatch market in 2022 and is supposed to keep up with its strength during the gauge time frame. Quick financial development and urbanization in numerous Asia-Pacific nations have prompted expanded expendable livelihoods and ways of life that focus on innovation and accommodation. This has made areas of strength for a for shopper hardware, including smartwatches. The development of the middle-class populace in APAC

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

nations has prompted a bigger shopper base with the buying ability to purchase smartwatches as a feature of their educated ways of life. Like different regions, there's a developing familiarity with wellbeing and wellness in Asia-Pacific. Purchasers are progressively taking on smartwatches to follow actual work, screen wellbeing measurements, and accomplish their wellness objectives.

North America smartwatch market holds the second biggest market share starting around 2022. The smartwatch market in North America is becoming because of a few key factors, for example, expanding wellbeing and wellness mindfulness and due its capacity of cutting-edge wellbeing checking. There is a developing accentuation on wellbeing and wellness in North America, with buyers progressively going to wearable gadgets, including smartwatches, to screen their active work, track wellbeing measurements, and accomplish their wellness objectives.

#### Major Players

The major players in the market are Huawei Technologies Co., Ltd, Fossil Group, Xiaomi Inc, Garmin Ltd, Samsung Electronics Co. Ltd, Samsung Electronics Co. Ltd, Apple Inc., Fitbit, Inc, LG Electronics, Lenovo Group Limited, Pebble Technology Corporation, ASUSTeK Computer Inc., Casio, Huami, and Tomtom International B.V.

## Table of Contents:

### TABLE OF CONTENTS

#### 1 EXECUTIVE SUMMARY 18

#### 2 MARKET INTRODUCTION 20

##### 2.1 DEFINITION 20

##### 2.2 SCOPE OF THE STUDY 20

##### 2.3 RESEARCH OBJECTIVE 20

##### 2.4 MARKET STRUCTURE 21

#### 3 RESEARCH METHODOLOGY 22

#### 4 MARKET DYNAMICS 29

##### 4.1 INTRODUCTION 29

##### 4.2 DRIVERS 30

##### 4.2.1 GROWING DEMAND FOR WEARABLE FITNESS, SPORTS DEVICES, AND HEALTH-TRACKING 30

##### 4.2.1.1 SMARTWATCHES ENCOURAGE PEOPLE LEAD AN ACTIVE LIFESTYLE 30

##### 4.2.1.1.1 ACTIVITY MONITORING 30

##### 4.2.1.1.2 NOTIFYING ABOUT SHORT WORKOUTS AND WORKOUTS ON DEMAND 30

##### 4.2.1.2 SMARTWATCHES OFFER PERSONALIZED HEALTHCARE DATA 30

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

4.2.1.3 SMARTWATCHES ALLOWS TO SET MEDICATION REMINDERS	31
4.2.1.4 SMARTWATCHES MAY LOWER USER'S HEALTHCARE COSTS	31
4.2.1.5 SMARTWATCHES ALLOW USERS TO TRACK DIET AND CALORIC INTAKE	31
4.2.2 RISE IN THE SPENDING POWER IN ECONOMIES TO FUEL THE PRODUCT DEMAND	31
4.2.3 DRIVERS IMPACT ANALYSIS	32
4.3 RESTRAINTS	32
4.3.1 HIGH COST OF SMARTWATCHES	32
4.3.1.1 COST OF PARTS ARE HIGH	32
4.3.1.2 COST OF SHIPPING	33
4.3.1.3 BRAND NAME RECOGNITION COMES AT A COST	33
4.3.2 THE PRESENCE OF SUBSTITUTE PRODUCTS	33
4.3.3 RESTRAINTS IMPACT ANALYSIS	33
4.4 OPPORTUNITY	34
4.4.1 PERSONALIZED SMARTWATCHES FOR ELDERLY PEOPLE	34
4.4.2 GROWING DEMAND FOR IOT ENABLED SMART DEVICES	34
4.5 OVERVIEW OF SMARTWATCH ACCESSORIES MARKET	35
4.6 COVID-19 IMPACT ANALYSIS	35
4.6.1 IMPACT ON SEMICONDUCTOR MANUFACTURERS	35
4.6.2 IMPACT ON COMPONENT MANUFACTURERS	35
4.6.3 IMPACT ON DEVICE MANUFACTURERS	36
4.6.4 COVID-19 IMPACT ON SUPPLY CHAIN DELAY	36
4.7 MARKET SWOT ANALYSIS FOR THE GLOBAL SMARTWATCH MARKET	36
5 MARKET FACTOR ANALYSIS	38

5.1 VALUE CHAIN ANALYSIS	38
5.1.1 DESIGN AND LAYOUT	38
5.1.2 COMPONENT AND RAW MATERIAL PROVIDER	38
5.1.3 SMARTWATCH MANUFACTURERS	38
5.1.4 DISTRIBUTORS/RETAILERS	39
5.1.5 END USERS	39
5.1.6 SERVICE PROVIDERS	39
5.2 PORTER'S FIVE FORCES MODEL	40
5.2.1 THREAT OF NEW ENTRANTS	40
5.2.2 BARGAINING POWER OF SUPPLIERS	41
5.2.3 THREAT OF SUBSTITUTES	41
5.2.4 BARGAINING POWER OF BUYERS	41
5.2.5 INTENSITY OF RIVALRY	41
6 GLOBAL SMARTWATCH MARKET, BY GENDER	42
6.1 OVERVIEW	42
6.1.1 GLOBAL SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	43
6.2 MEN	43
6.3 WOMEN	43
6.4 UNISEX	43
7 GLOBAL SMARTWATCH MARKET, BY DISPLAY	44
7.1 OVERVIEW	44
7.1.1 GLOBAL SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	45
7.2 ANALOGUE	45
7.3 DIGITAL	45

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 7.4 ANALOGUE-DIGITAL 45

## 8 GLOBAL SMARTWATCH MARKET, BY DISPLAY TYPE 46

### 8.1 OVERVIEW 46

#### 8.1.1 GLOBAL SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION) 47

### 8.2 LCD 47

### 8.3 LED 47

### 8.4 AMOLED 47

### 8.5 OLED 48

## 9 GLOBAL SMARTWATCH MARKET, BY OPERATING SYSTEM 49

### 9.1 OVERVIEW 49

#### 9.1.1 GLOBAL SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION) 50

### 9.2 IOS 50

### 9.3 ANDROID 50

### 9.4 TIZEN 50

### 9.5 FREERTOS 51

### 9.6 OTHERS 51

## 10 GLOBAL SMARTWATCH MARKET, BY APPLICATION 52

### 10.1 OVERVIEW 52

#### 10.1.1 GLOBAL SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION) 53

### 10.2 PERSONAL ASSISTANCE 53

### 10.3 WELLNESS 53

### 10.4 HEALTHCARE 53

### 10.5 SPORTS 54

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

10.6 OTHERS 54

11 GLOBAL SMARTWATCH MARKET, BY REGION 55

11.1 OVERVIEW 55

11.1.1 GLOBAL SMARTWATCH MARKET, BY REGION, 2022 VS 2032 (USD MILLION) 55

11.1.2 GLOBAL SMARTWATCH MARKET, BY REGION, 2019-2032 (USD MILLION) 56

11.2 NORTH AMERICA 57

11.2.1 NORTH AMERICA: SMARTWATCH MARKET, BY COUNTRY, 2019-2032 (USD MILLION) 58

11.2.2 NORTH AMERICA SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION) 59

11.2.3 NORTH AMERICA SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION) 60

11.2.4 NORTH AMERICA SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION) 61

11.2.5 NORTH AMERICA SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION) 62

11.2.6 NORTH AMERICA SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION) 63

11.2.7 US 63

11.2.7.1 US SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION) 63

11.2.7.2 US SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION) 63

11.2.7.3 US SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION) 64

11.2.7.4 US SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION) 64

11.2.7.5 US SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION) 64

11.2.8 CANADA 65

11.2.8.1 CANADA SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION) 65

11.2.8.2 CANADA SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION) 65

11.2.8.3 CANADA SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION) 65

11.2.8.4 CANADA SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION) 66

11.2.8.5 CANADA SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION) 66

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 11.2.9 MEXICO 67

11.2.9.1 MEXICO SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION) 67

11.2.9.2 MEXICO SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION) 67

11.2.9.3 MEXICO SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION) 67

11.2.9.4 MEXICO SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION) 68

11.2.9.5 MEXICO SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION) 68

## 11.3 EUROPE 69

11.3.1 EUROPE: SMARTWATCH MARKET, BY COUNTRY, 2019-2032 (USD MILLION) 70

11.3.2 EUROPE SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION) 71

11.3.3 EUROPE SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION) 72

11.3.4 EUROPE SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION) 73

11.3.5 EUROPE SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION) 74

11.3.6 EUROPE SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION) 75

## 11.3.7 GERMANY 76

11.3.7.1 GERMANY SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION) 76

11.3.7.2 GERMANY SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION) 76

11.3.7.3 GERMANY SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION) 76

11.3.7.4 GERMANY SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION) 77

11.3.7.5 GERMANY SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION) 77

## 11.3.8 UK 78

11.3.8.1 UK SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION) 78

11.3.8.2 UK SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION) 78

11.3.8.3 UK SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION) 78

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

11.3.8.4 UK SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	79
11.3.8.5 UK SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	79
11.3.9 FRANCE	80
11.3.9.1 FRANCE SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	80
11.3.9.2 FRANCE SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	80
11.3.9.3 FRANCE SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION)	80
11.3.9.4 FRANCE SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	81
11.3.9.5 FRANCE SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	81
11.3.10 ITALY	82
11.3.10.1 ITALY SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	82
11.3.10.2 ITALY SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	82
11.3.10.3 ITALY SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION)	82
11.3.10.4 ITALY SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	83
11.3.10.5 ITALY SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	83
11.3.11 REST OF EUROPE	84
11.3.11.1 REST OF EUROPE SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	84
11.3.11.2 REST OF EUROPE SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	84
11.3.11.3 REST OF EUROPE SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION)	84
11.3.11.4 REST OF EUROPE SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	85
11.3.11.5 REST OF EUROPE SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	85
11.4 ASIA-PACIFIC	86
11.4.1 ASIA-PACIFIC: SMARTWATCH MARKET, BY COUNTRY, 2019-2032 (USD MILLION)	87
11.4.2 ASIA-PACIFIC SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	88
11.4.3 ASIA-PACIFIC SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	89

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)



11.4.4 ASIA-PACIFIC SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION)	90
11.4.5 ASIA-PACIFIC SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	91
11.4.6 ASIA-PACIFIC SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	92
11.4.7 CHINA	93
11.4.7.1 CHINA SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	93
11.4.7.2 CHINA SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	93
11.4.7.3 CHINA SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION)	93
11.4.7.4 CHINA SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	94
11.4.7.5 CHINA SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	94
11.4.8 JAPAN	95
11.4.8.1 JAPAN SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	95
11.4.8.2 JAPAN SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	95
11.4.8.3 JAPAN SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION)	95
11.4.8.4 JAPAN SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	96
11.4.8.5 JAPAN SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	96
11.4.9 INDIA	97
11.4.9.1 INDIA SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	97
11.4.9.2 INDIA SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	97
11.4.9.3 INDIA SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION)	97
11.4.9.4 INDIA SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	98
11.4.9.5 INDIA SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	98
11.4.10 SOUTH KOREA	99
11.4.10.1 SOUTH KOREA SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	99

11.4.10.2 SOUTH KOREA SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	99
11.4.10.3 SOUTH KOREA SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION)	99
11.4.10.4 SOUTH KOREA SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	100
11.4.10.5 SOUTH KOREA SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	100
11.4.11 REST OF ASIA-PACIFIC	101
11.4.11.1 REST OF ASIA-PACIFIC SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	101
11.4.11.2 REST OF ASIA-PACIFIC SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	101
11.4.11.3 REST OF ASIA-PACIFIC SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION)	101
11.4.11.4 REST OF ASIA-PACIFIC SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	102
11.4.11.5 REST OF ASIA-PACIFIC SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	102
11.5 MIDDLE EAST & AFRICA	103
11.5.1 MIDDLE EAST & AFRICA SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	103
11.5.2 MIDDLE EAST & AFRICA SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	104
11.5.3 MIDDLE EAST & AFRICA SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION)	105
11.5.4 MIDDLE EAST & AFRICA SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	106
11.5.5 MIDDLE EAST & AFRICA SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	107
11.6 SOUTH AMERICA	108
11.6.1 SOUTH AMERICA SMARTWATCH MARKET, BY GENDER, 2019-2032 (USD MILLION)	108
11.6.2 SOUTH AMERICA SMARTWATCH MARKET, BY DISPLAY, 2019-2032 (USD MILLION)	109
11.6.3 SOUTH AMERICA SMARTWATCH MARKET, BY DISPLAY TYPE, 2019-2032 (USD MILLION)	110
11.6.4 SOUTH AMERICA SMARTWATCH MARKET, BY OPERATING SYSTEM, 2019-2032 (USD MILLION)	111
11.6.5 SOUTH AMERICA SMARTWATCH MARKET, BY APPLICATION, 2019-2032 (USD MILLION)	112
12 COMPETITIVE LANDSCAPE	113
12.1 COMPETITIVE BENCHMARKING	114

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

12.2 VENDOR SHARE ANALYSIS	115
12.3 RECENT DEVELOPMENTS	115
12.3.1 PRODUCT DEVELOPMENT/EXPANSION	115
13 COMPANY PROFILES	118
13.1 HUAWEI TECHNOLOGIES CO. LTD. (HUAWEI)	118
13.1.1 COMPANY OVERVIEW	118
13.1.2 FINANCIAL OVERVIEW	119
13.1.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	119
13.1.4 KEY DEVELOPMENTS	121
13.1.5 SWOT ANALYSIS	121
13.1.6 KEY STRATEGIES	121
13.2 FOSSIL GROUP, INC.	122
13.2.1 COMPANY OVERVIEW	122
13.2.2 FINANCIAL OVERVIEW	122
13.2.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	123
13.2.4 KEY DEVELOPMENTS	123
13.2.5 SWOT ANALYSIS	124
13.2.6 KEY STRATEGIES	124
13.3 GARMIN LTD.	125
13.3.1 COMPANY OVERVIEW	125
13.3.2 FINANCIAL OVERVIEW	126
13.3.3 PRODUCTS OFFERED	126
13.3.4 KEY DEVELOPMENTS	127

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

13.3.5 SWOT ANALYSIS	127
13.3.6 KEY STRATEGIES	128
13.4 XIAOMI	129
13.4.1 COMPANY OVERVIEW	129
13.4.2 FINANCIAL OVERVIEW	130
13.4.3 PRODUCTS OFFERED	130
13.4.4 SWOT ANALYSIS	131
13.4.5 KEY STRATEGIES	131
13.5 SAMSUNG ELECTRONICS CO LTD	132
13.5.1 COMPANY OVERVIEW	132
13.5.2 FINANCIAL OVERVIEW	132
13.5.3 SOLUTIONS OFFERED	133
13.5.4 KEY DEVELOPMENTS	133
13.5.5 SWOT ANALYSIS	134
13.5.6 KEY STRATEGIES	134
13.6 SONY CORPORATION	135
13.6.1 COMPANY OVERVIEW	135
13.6.2 FINANCIAL OVERVIEW	136
13.6.3 PRODUCTS OFFERED	136
13.6.4 KEY DEVELOPMENTS	137
13.6.5 SWOT ANALYSIS	137
13.6.6 KEY STRATEGIES	137
13.7 APPLE INC.	138
13.7.1 COMPANY OVERVIEW	138

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

13.7.2 FINANCIAL OVERVIEW 139

13.7.3 KEY DEVELOPMENTS 141

13.7.4 SWOT ANALYSIS 141

13.7.5 KEY STRATEGIES 142

13.8 FITBIT 143

13.8.1 COMPANY OVERVIEW 143

13.8.2 FINANCIAL OVERVIEW 143

13.8.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED 143

13.8.4 KEY DEVELOPMENTS 144

13.8.5 SWOT ANALYSIS 144

13.8.6 KEY STRATEGIES 144

13.9 LG ELECTRONICS 145

13.9.1 COMPANY OVERVIEW 145

13.9.2 FINANCIAL OVERVIEW 146

13.9.3 PRODUCTS OFFERED 146

13.9.4 KEY DEVELOPMENT 147

13.9.5 SWOT ANALYSIS 147

13.9.6 KEY STRATEGIES 147

13.10 NOISE 148

13.10.1 COMPANY OVERVIEW 148

13.10.2 FINANCIAL OVERVIEW 148

13.10.3 PRODUCTS OFFERED 148

13.10.4 KEY DEVELOPMENT 148

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

13.11 PEBBLE TECHNOLOGY CORPORATION. 149

13.11.1 COMPANY OVERVIEW 149

13.11.2 FINANCIAL OVERVIEW 149

13.11.3 PRODUCTS OFFERED 150

13.11.4 KEY DEVELOPMENT 150

13.11.5 SWOT ANALYSIS 150

13.11.6 KEY STRATEGIES 150

13.12 ASUSTEK COMPUTER INC 151

13.12.1 COMPANY OVERVIEW 151

13.12.2 FINANCIAL OVERVIEW 152

13.12.3 PRODUCTS OFFERED 152

13.12.4 KEY DEVELOPMENTS 153

13.12.5 SWOT ANALYSIS 153

13.12.6 KEY STRATEGIES 153

13.13 CASIO COMPUTER CO., LTD. 154

13.13.1 COMPANY OVERVIEW 154

13.13.2 FINANCIAL OVERVIEW 155

13.13.3 PRODUCTS OFFERED 155

13.13.4 KEY DEVELOPMENTS 156

13.13.5 SWOT ANALYSIS 156

13.13.6 KEY STRATEGIES 156

13.14 ZEPP HEALTH CORPORATION. 157

13.14.1 COMPANY OVERVIEW 157

13.14.2 FINANCIAL OVERVIEW 157

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

13.14.3 PRODUCTS OFFERED	157
13.14.4 KEY DEVELOPMENTS	157
13.14.5 SWOT ANALYSIS	158
13.14.6 KEY STRATEGIES	158
13.15 TOMTOM INTERNATIONAL B.V	159
13.15.1 COMPANY OVERVIEW	159
13.15.2 FINANCIAL OVERVIEW	159
13.15.3 PRODUCTS/SOLUTIONS/SERVICES OFFERED	160
13.15.4 KEY DEVELOPMENTS	160
13.15.5 SWOT ANALYSIS	160
13.15.6 KEY STRATEGIES	160

## Global Smartwatch Market Forecast to 2030

Market Report | 2024-03-15 | 161 pages | Market Research Future

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Price	\$4950.00
	Enterprisewide Price	\$7250.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-13"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com