

North America Surfactant Market - Industry Trends and Forecast to 2035

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Report description:

The North America surfactant market is expected to reach USD 25.28 billion by 2031 from USD 17.76 billion in 2023, growing with a CAGR of 4.55% in the forecast period of 2024 to 2031.

Market Segmentation

North America Surfactant Market, By Type (Anionic Surfactants, Non-Ionic Surfactants, Cationic Surfactants, Amphoteric Surfactants, Silicone Surfactants, and Others), Substrate (Synthetic Surfactants and Bio-Based Surfactants), Application (Household Soaps and Detergents, Personal Care, Textile Processing, Industrial and Institutional Cleaning, Mining, Pharmaceuticals, Paints & Coatings, Oilfield Chemicals, Food Processing, Agricultural Chemicals, Pulp & Paper, Leather Manufacturing, Emulsion Polymerization, Foaming Agents, Lubricants and Fuel Additives, Plastics and Elastomers, Adhesives, Electroplating, and Others), Country (U.S., Canada, and Mexico) - Industry Trends and Forecast to 2031

Overview of the North America Surfactant Market Dynamics

Drivers

- Positive outlook towards the consumption in food and beverages industry
- Rising demand for surfactants in personal care and hygienic products
- Wide range of end-user applications

Restraints

- Difficulties in determining the ultimate pricing of a product or service
- Technological problem related to commercial production of bio-surfactants

Opportunities

- Difficulties in determining the ultimate pricing of a product or service
- Technological problem related to commercial production of bio-surfactants

Market Players

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Some of the major market players operating in the North America surfactant market are:

- Dow
- BASF SE
- Sasol Ltd.
- Evonik Industries AG
- KLK OLEO
- Indorama Ventures Public Company Limited
- Kao Corporation
- Reliance Industries Limited
- Arkema
- Godrej Industries Limited
- Cargill, Incorporated
- CLARIANT
- China Petrochemical Corporation
- Stepan Company
- Aarti Industries Ltd.
- ADEKA CORPORATION
- Nouryon
- The Lubrizol Corporation
- Lonza
- SABIC
- Sumitomo Chemical Co., Ltd.
- Cepsa
- Bayer AG
- SANYO CHEMICAL INDUSTRIES, LTD.
- Croda International Plc
- Zanyu Technology Group
- Ashland
- GALAXY
- Lankem
- DKS Co. Ltd.
- STOCKMEIER Group
- 3M
- Pilot Chemical Corp.
- GEO
- FoglaGroup
- Goulston
- Syensqo
- ABITEC

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