

North America Surfactant Market - Industry Trends and Forecast to 2035

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Report description:

The North America surfactant market is expected to reach USD 25.28 billion by 2031 from USD 17.76 billion in 2023, growing with a CAGR of 4.55% in the forecast period of 2024 to 2031.

Market Segmentation

North America Surfactant Market, By Type (Anionic Surfactants, Non-Ionic Surfactants, Cationic Surfactants, Amphoteric Surfactants, Silicone Surfactants, and Others), Substrate (Synthetic Surfactants and Bio-Based Surfactants), Application (Household Soaps and Detergents, Personal Care, Textile Processing, Industrial and Institutional Cleaning, Mining, Pharmaceuticals, Paints & Coatings, Oilfield Chemicals, Food Processing, Agricultural Chemicals, Pulp & Paper, Leather Manufacturing, Emulsion Polymerization, Foaming Agents, Lubricants and Fuel Additives, Plastics and Elastomers, Adhesives, Electroplating, and Others), Country (U.S., Canada, and Mexico) - Industry Trends and Forecast to 2031
Overview of the North America Surfactant Market Dynamics

Drivers

- Positive outlook towards the consumption in food and beverages industry
- Rising demand for surfactants in personal care and hygienic products
- Wide range of end-user applications

Restraints

- Difficulties in determining the ultimate pricing of a product or service
- Technological problem related to commercial production of bio-surfactants

Opportunities

- Difficulties in determining the ultimate pricing of a product or service
- Technological problem related to commercial production of bio-surfactants

Market Players

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Some of the major market players operating in the North America surfactant market are:

- Dow
- BASF SE
- Sasol Ltd.
- Evonik Industries AG
- KLK OLEO
- Indorama Ventures Public Company Limited
- Kao Corporation
- Reliance Industries Limited
- Arkema
- Godrej Industries Limited
- Cargill, Incorporated
- CLARIANT
- China Petrochemical Corporation
- Stepan Company
- Aarti Industries Ltd.
- ADEKA CORPORATION
- Nouryon
- The Lubrizol Corporation
- Lonza
- SABIC
- Sumitomo Chemical Co., Ltd.
- Cepsa
- Bayer AG
- SANYO CHEMICAL INDUSTRIES, LTD.
- Croda International Plc
- Zanyu Technology Group
- Ashland
- GALAXY
- Lankem
- DKS Co. Ltd.
- STOCKMEIER Group
- 3M
- Pilot Chemical Corp.
- GEO
- FoglaGroup
- Goulston
- Syensqo
- ABITEC

Table of Contents:

TABLE OF CONTENTS
1 INTRODUCTION 85
1.1 OBJECTIVES OF THE STUDY 85
1.2 MARKET DEFINITION 85

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1.3 OVERVIEW OF NORTH AMERICA SURFACTANTS MARKET	85
1.4 LIMITATIONS	86
1.5 MARKETS COVERED	87
2 MARKET SEGMENTATION	90
2.1 MARKETS COVERED	90
2.2 GEOGRAPHICAL SCOPE	91
2.3 YEARS CONSIDERED FOR THE STUDY	92
2.4 CURRENCY AND PRICING	92
2.5 DBMR TRIPOD DATA VALIDATION MODEL	93
2.6 MULTIVARIATE MODELLING	96
2.7 PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	97
2.8 DBMR MARKET POSITION GRID	98
2.9 MARKET APPLICATION COVERAGE GRID	99
2.10 VENDOR SHARE ANALYSIS	100
2.11 SECONDARY SOURCES	101
2.12 ASSUMPTIONS	102
3 EXECUTIVE SUMMARY	103
4 PREMIUM INSIGHTS	106
4.1 PESTEL ANALYSIS	108
4.1.1 POLITICAL FACTORS	108
4.1.2 ECONOMIC FACTORS	109
4.1.3 SOCIAL FACTORS	109
4.1.4 TECHNOLOGICAL FACTORS	109
4.1.5 ENVIRONMENTAL FACTORS	109
4.1.6 LEGAL FACTORS	109
4.2 PORTER'S FIVE FORCES	110
4.2.1 THREAT OF NEW ENTRANTS	110
4.2.2 THREAT OF SUBSTITUTES	110
4.2.3 CUSTOMER BARGAINING POWER	111
4.2.4 SUPPLIER BARGAINING POWER	111
4.2.5 INTERNAL COMPETITION	111
?	
4.3 IMPORT EXPORT SCENARIO	112
4.4 PRODUCTION CONSUMPTION ANALYSIS	113
4.5 VENDOR SELECTION CRITERIA	114
4.5.1 QUALITY AND CONSISTENCY	114
4.5.2 TECHNICAL EXPERTISE	115
4.5.3 SUPPLY CHAIN RELIABILITY	115
4.5.4 COMPLIANCE AND SUSTAINABILITY	115
4.5.5 COST AND PRICING STRUCTURE	115
4.5.6 FINANCIAL STABILITY	115
4.5.7 FLEXIBILITY AND CUSTOMIZATION	115
4.5.8 RISK MANAGEMENT AND CONTINGENCY PLANS	115
4.6 CLIMATE CHANGE SCENARIO	116
4.6.1 ENVIRONMENTAL CONCERNS	116
4.6.2 INDUSTRY RESPONSE	116
4.6.3 GOVERNMENT'S ROLE	116

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4.6.4	ANALYST RECOMMENDATION	116
4.7	KEY MANUFACTURERS SURFACTANT PRODUCTION CAPACITY	117
4.8	PRICING ANALYSIS	118
4.9	RAW MATERIAL COVERAGE	119
4.10	SUPPLY CHAIN ANALYSIS	121
4.10.1	OVERVIEW	121
4.10.2	LOGISTIC COST SCENARIO	121
4.10.3	IMPORTANCE OF LOGISTICS SERVICE PROVIDERS	121
4.11	TECHNOLOGICAL ADVANCEMENTS BY MANUFACTURERS	122
4.11.1	BIO-BASED SURFACTANTS	122
4.11.2	GREEN CHEMISTRY	122
4.11.3	NANO-EMULSION TECHNOLOGY	122
4.11.4	MICRO-ENCAPSULATION	122
4.11.5	SMART SURFACTANTS	123
4.11.6	WASTE VALORIZATION	123
4.11.7	SUSTAINABLE PACKAGING	123
5	REGULATION COVERAGE	124
6	MARKET OVERVIEW	126
6.1	DRIVERS	128
6.1.1	POSITIVE OUTLOOK TOWARDS THE CONSUMPTION IN FOOD AND BEVERAGE INDUSTRY	128
6.1.2	RISING DEMAND FOR SURFACTANTS IN PERSONAL CARE AND HYGIENIC PRODUCTS	129
6.1.3	WIDE RANGE OF END-USER APPLICATIONS	129
?		
6.2	RESTRAINTS	131
6.2.1	DIFFICULTIES IN DETERMINING THE ULTIMATE PRICING OF A PRODUCT OR SERVICE	131
6.2.2	TECHNOLOGICAL PROBLEM RELATED TO COMMERCIAL PRODUCTION OF BIO-SURFACTANTS	132
6.3	OPPORTUNITIES	133
6.3.1	INCREASING DEMAND FOR BIO-BASED SURFACTANT PRODUCTS	133
6.3.2	ADVANCEMENTS IN TECHNOLOGIES OF SURFACTANT PRODUCTS	134
6.4	CHALLENGES	135
6.4.1	ENVIRONMENTAL CONCERNS RELATED TO SURFACTANTS	135
6.4.2	IMPLEMENTATION OF STRINGENT REGULATIONS BY GOVERNMENT AGENCIES REGARDING USE OF SYNTHETIC OR PETROCHEMICAL-BASED SURFACTANTS	135
7	NORTH AMERICA SURFACTANT MARKET, BY TYPE	137
7.1	OVERVIEW	138
7.2	ANIONIC SURFACTANTS	140
7.3	NON-IONIC SURFACTANTS	141
7.4	CATIONIC SURFACTANTS	143
7.5	AMPHOTERIC SURFACTANTS	144
7.6	SILICONE SURFACTANTS	145
7.7	OTHERS	146
8	NORTH AMERICA SURFACTANT MARKET, BY SUBSTRATE	147
8.1	OVERVIEW	148
8.2	SYNTHETIC SURFACTANTS	149
8.3	BIO-BASED SURFACTANTS	150
9	NORTH AMERICA SURFACTANT MARKET, BY APPLICATION	153
9.1	OVERVIEW	154

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9.2	HOUSEHOLD SOAPS AND DETERGENTS	157
9.3	PERSONAL CARE	158
9.4	TEXTILE PROCESSING	160
9.5	INDUSTRIAL AND INSTITUTIONAL CLEANING	161
9.6	MINING	163
9.7	PHARMACEUTICALS	164
9.8	PAINTS & COATINGS	166
9.9	OILFIELD CHEMICALS	167
9.10	FOOD PROCESSING	169
9.11	AGRICULTURAL CHEMICALS	170
9.12	PULP & PAPER	171
9.13	LEATHER MANUFACTURING	172
9.14	EMULSION POLYMERIZATION	173
9.15	FOAMING AGENTS	174
9.16	LUBRICANTS AND FUEL ADDITIVES	175
9.17	PLASTICS AND ELASTOMERS	176
9.18	ADHESIVES	177
9.19	ELECTROPLATING	178
9.20	OTHERS	179
10	NORTH AMERICA SURFACTANT MARKET, BY REGION	181
10.3	NORTH AMERICA	390
10.3.1	U.S.	408
10.3.2	CANADA	422
10.3.3	MEXICO	437
11	NORTH AMERICA SURFACTANT MARKET: COMPANY LANDSCAPE	861
11.1	COMPANY SHARE ANALYSIS: NORTH AMERICA	861
12	SWOT ANALYSIS	865

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