

Middle East and Africa Surfactant Market - Industry Trends and Forecast to 2034

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Report description:

The Middle East and Africa surfactant market is expected to reach USD 4.38 billion by 2031 from USD 3.24 billion in 2023, growing with a CAGR of 3.88% in the forecast period of 2024 to 2031.

Market Segmentation

Middle East and Africa Surfactant Market, By Type (Anionic Surfactants, Non-Ionic Surfactants, Cationic Surfactants, Amphoteric Surfactants, Silicone Surfactants, and Others), Substrate (Synthetic Surfactants and Bio-Based Surfactants), Application (Household Soaps and Detergents, Personal Care, Textile Processing, Industrial and Institutional Cleaning, Mining, Pharmaceuticals, Paints & Coatings, Oilfield Chemicals, Food Processing, Agricultural Chemicals, Pulp & Paper, Leather Manufacturing, Emulsion Polymerization, Foaming Agents, Lubricants and Fuel Additives, Plastics and Elastomers, Adhesives, Electroplating, and Others), Country (Saudi Arabia, South Africa, U.A.E., Egypt, Qatar, Kuwait, Oman, Bahrain, and Rest of Middle East and Africa) - Industry Trends and Forecast to 2031

Overview of the Middle East and Africa Surfactant Market Dynamics

Drivers

- Positive outlook towards the consumption in food and beverages industry
- Rising demand for surfactants in personal care and hygienic products
- Wide range of end-user applications

Restraints

- Difficulties in determining the ultimate pricing of a product or service
- Technological problem related to commercial production of bio-surfactants

Opportunities

- Difficulties in determining the ultimate pricing of a product or service
- Technological problem related to commercial production of bio-surfactants

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Market Players

Some of the major market players operating in the Middle East and Africa surfactant market are:

- Dow
- BASF SE
- Sasol Ltd.
- Evonik Industries AG
- KLK OLEO
- Indorama Ventures Public Company Limited
- Kao Corporation
- Reliance Industries Limited
- Arkema
- Godrej Industries Limited
- Cargill, Incorporated
- CLARIANT
- China Petrochemical Corporation
- Aarti Industries Ltd.
- ADEKA CORPORATION
- Nouryon
- Lonza
- SABIC
- Sumitomo Chemical Co., Ltd.
- Cepsa
- Bayer AG
- Croda International Plc
- Zanyu Technology Group
- Ashland
- EOC Group
- Lankem
- 3M
- FoglaGroup
- Syensqo
- ABITEC

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