

## **APAC Surfactant Market - Industry Trends and Forecast to 2032**

Market Report | 2024-02-01 | 978 pages | Data Bridge Market Research

### **AVAILABLE LICENSES:**

- Single User License \$3500.00
- Corporate Users License \$4200.00

### **Report description:**

Asia-Pacific surfactant market is expected to reach USD 30.39 billion by 2031 from USD 21.02 billion in 2023, growing with a CAGR of 4.76% in the forecast period of 2024 to 2031.

#### Market Segmentation

Asia-Pacific Surfactant Market, By Type (Anionic Surfactants, Non-Ionic Surfactants, Cationic Surfactants, Amphoteric Surfactants, Silicone Surfactants, and Others), Substrate (Synthetic Surfactants and Bio-Based Surfactants), Application (Household Soaps and Detergents, Personal Care, Textile Processing, Industrial and Institutional Cleaning, Mining, Pharmaceuticals, Paints & Coatings, Oilfield Chemicals, Food Processing, Agricultural Chemicals, Pulp & Paper, Leather Manufacturing, Emulsion Polymerization, Foaming Agents, Lubricants and Fuel Additives, Plastics and Elastomers, Adhesives, Electroplating, and Others), Country (China, India, Japan, South Korea, Malaysia, Thailand, Indonesia, Australia, New Zealand, Singapore, Philippines, Vietnam, Taiwan, and Rest of Asia-Pacific) - Industry Trends and Forecast to 2031

Overview of the Asia-Pacific Surfactant Market Dynamics

#### Drivers

- Positive outlook towards the consumption in food and beverages industry
- Rising demand for surfactants in personal care and hygienic products
- Wide range of end-user applications

#### Restraints

- Difficulties in determining the ultimate pricing of a product or service
- Technological problem related to commercial production of bio-surfactants

#### Opportunities

- Difficulties in determining the ultimate pricing of a product or service
- Technological problem related to commercial production of bio-surfactants

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

## Market Players

Some of the major market players operating in the Asia-Pacific surfactant market are:

- Dow
- BASF SE
- Sasol Ltd.
- Evonik Industries AG
- KLK OLEO
- Indorama Ventures Public Company Limited
- Kao Corporation
- Reliance Industries Limited
- Arkema
- Godrej Industries Limited
- Cargill, Incorporated
- CLARIANT
- China Petrochemical Corporation
- Stepan Company
- Lion Corporation
- Aarti Industries Ltd.
- ADEKA CORPORATION
- Nouryon
- The Lubrizol Corporation
- Lonza
- SABIC
- Sumitomo Chemical Co., Ltd.
- Cepsa
- Bayer AG
- SANYO CHEMICAL INDUSTRIES, LTD.
- Croda International Plc
- Zanyu Technology Group
- Ashland
- GALAXY
- EOC Group
- Lankem
- DKS Co. Ltd.
- TAIWAN NJC CORPORATION
- 3M
- GEO
- FoglaGroup
- Goulston
- Syensqo
- ABITEC
- Matangi Industries

## **Table of Contents:**

TABLE OF CONTENTS

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

1	INTRODUCTION	85
1.1	OBJECTIVES OF THE STUDY	85
1.2	MARKET DEFINITION	85
1.3	OVERVIEW OF ASIA-PACIFIC SURFACTANTS MARKET	85
1.4	LIMITATIONS	86
1.5	MARKETS COVERED	87
2	MARKET SEGMENTATION	90
2.1	MARKETS COVERED	90
2.2	GEOGRAPHICAL SCOPE	91
2.3	YEARS CONSIDERED FOR THE STUDY	92
2.4	CURRENCY AND PRICING	92
2.5	DBMR TRIPOD DATA VALIDATION MODEL	93
2.6	MULTIVARIATE MODELLING	96
2.7	PRIMARY INTERVIEWS WITH KEY OPINION LEADERS	97
2.8	DBMR MARKET POSITION GRID	98
2.9	MARKET APPLICATION COVERAGE GRID	99
2.10	VENDOR SHARE ANALYSIS	100
2.11	SECONDARY SOURCES	101
2.12	ASSUMPTIONS	102
3	EXECUTIVE SUMMARY	103
4	PREMIUM INSIGHTS	106
4.1	PESTEL ANALYSIS	108
4.1.1	POLITICAL FACTORS	108
4.1.2	ECONOMIC FACTORS	109
4.1.3	SOCIAL FACTORS	109
4.1.4	TECHNOLOGICAL FACTORS	109
4.1.5	ENVIRONMENTAL FACTORS	109
4.1.6	LEGAL FACTORS	109
4.2	PORTER'S FIVE FORCES	110
4.2.1	THREAT OF NEW ENTRANTS	110
4.2.2	THREAT OF SUBSTITUTES	110
4.2.3	CUSTOMER BARGAINING POWER	111
4.2.4	SUPPLIER BARGAINING POWER	111
4.2.5	INTERNAL COMPETITION	111
?		
4.3	IMPORT EXPORT SCENARIO	112
4.4	PRODUCTION CONSUMPTION ANALYSIS	113
4.5	VENDOR SELECTION CRITERIA	114
4.5.1	QUALITY AND CONSISTENCY	114
4.5.2	TECHNICAL EXPERTISE	115
4.5.3	SUPPLY CHAIN RELIABILITY	115
4.5.4	COMPLIANCE AND SUSTAINABILITY	115
4.5.5	COST AND PRICING STRUCTURE	115
4.5.6	FINANCIAL STABILITY	115
4.5.7	FLEXIBILITY AND CUSTOMIZATION	115
4.5.8	RISK MANAGEMENT AND CONTINGENCY PLANS	115
4.6	CLIMATE CHANGE SCENARIO	116

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

4.6.1 ENVIRONMENTAL CONCERNS	116
4.6.2 INDUSTRY RESPONSE	116
4.6.3 GOVERNMENT'S ROLE	116
4.6.4 ANALYST RECOMMENDATION	116
4.7 KEY MANUFACTURERS SURFACTANT PRODUCTION CAPACITY	117
4.8 PRICING ANALYSIS	118
4.9 RAW MATERIAL COVERAGE	119
4.10 SUPPLY CHAIN ANALYSIS	121
4.10.1 OVERVIEW	121
4.10.2 LOGISTIC COST SCENARIO	121
4.10.3 IMPORTANCE OF LOGISTICS SERVICE PROVIDERS	121
4.11 TECHNOLOGICAL ADVANCEMENTS BY MANUFACTURERS	122
4.11.1 BIO-BASED SURFACTANTS	122
4.11.2 GREEN CHEMISTRY	122
4.11.3 NANO-EMULSION TECHNOLOGY	122
4.11.4 MICRO-ENCAPSULATION	122
4.11.5 SMART SURFACTANTS	123
4.11.6 WASTE VALORIZATION	123
4.11.7 SUSTAINABLE PACKAGING	123
5 REGULATION COVERAGE	124
6 MARKET OVERVIEW	126
6.1 DRIVERS	128
6.1.1 POSITIVE OUTLOOK TOWARDS THE CONSUMPTION IN FOOD AND BEVERAGE INDUSTRY	128
6.1.2 RISING DEMAND FOR SURFACTANTS IN PERSONAL CARE AND HYGIENIC PRODUCTS	129
6.1.3 WIDE RANGE OF END-USER APPLICATIONS	129
?	
6.2 RESTRAINTS	131
6.2.1 DIFFICULTIES IN DETERMINING THE ULTIMATE PRICING OF A PRODUCT OR SERVICE	131
6.2.2 TECHNOLOGICAL PROBLEM RELATED TO COMMERCIAL PRODUCTION OF BIO-SURFACTANTS	132
6.3 OPPORTUNITIES	133
6.3.1 INCREASING DEMAND FOR BIO-BASED SURFACTANT PRODUCTS	133
6.3.2 ADVANCEMENTS IN TECHNOLOGIES OF SURFACTANT PRODUCTS	134
6.4 CHALLENGES	135
6.4.1 ENVIRONMENTAL CONCERNS RELATED TO SURFACTANTS	135
6.4.2 IMPLEMENTATION OF STRINGENT REGULATIONS BY GOVERNMENT AGENCIES REGARDING USE OF SYNTHETIC OR PETROCHEMICAL-BASED SURFACTANTS	135
7 ASIA-PACIFIC SURFACTANT MARKET, BY TYPE	137
7.1 OVERVIEW	138
7.2 ANIONIC SURFACTANTS	140
7.3 NON-IONIC SURFACTANTS	141
7.4 CATIONIC SURFACTANTS	143
7.5 AMPHOTERIC SURFACTANTS	144
7.6 SILICONE SURFACTANTS	145
7.7 OTHERS	146
8 ASIA-PACIFIC SURFACTANT MARKET, BY SUBSTRATE	147
8.1 OVERVIEW	148
8.2 SYNTHETIC SURFACTANTS	149

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

8.3	BIO-BASED SURFACTANTS	150
9	ASIA-PACIFIC SURFACTANT MARKET, BY APPLICATION	153
9.1	OVERVIEW	154
9.2	HOUSEHOLD SOAPS AND DETERGENTS	157
9.3	PERSONAL CARE	158
9.4	TEXTILE PROCESSING	160
9.5	INDUSTRIAL AND INSTITUTIONAL CLEANING	161
9.6	MINING	163
9.7	PHARMACEUTICALS	164
9.8	PAINTS & COATINGS	166
9.9	OILFIELD CHEMICALS	167
9.10	FOOD PROCESSING	169
9.11	AGRICULTURAL CHEMICALS	170
9.12	PULP & PAPER	171
9.13	LEATHER MANUFACTURING	172
9.14	EMULSION POLYMERIZATION	173
9.15	FOAMING AGENTS	174
9.16	LUBRICANTS AND FUEL ADDITIVES	175
9.17	PLASTICS AND ELASTOMERS	176
9.18	ADHESIVES	177
9.19	ELECTROPLATING	178
9.20	OTHERS	179
10	ASIA-PACIFIC SURFACTANT MARKET, BY REGION	181
10.2	ASIA-PACIFIC	185
10.2.1	CHINA	204
10.2.2	INDIA	218
10.2.3	JAPAN	232
10.2.4	SOUTH KOREA	246
10.2.5	MALAYSIA	260
10.2.6	THAILAND	275
10.2.7	INDONESIA	289
10.2.8	AUSTRALIA	304
10.2.9	NEW ZEALAND	319
10.2.10	SINGAPORE	333
10.2.11	PHILIPPINES	347
10.2.12	VIETNAM	361
10.2.13	TAIWAN	375
10.2.14	REST OF ASIA-PACIFIC	389
11	ASIA-PACIFIC SURFACTANT MARKET: COMPANY LANDSCAPE	861
11.1	COMPANY SHARE ANALYSIS: ASIA-PACIFIC	861
12	SWOT ANALYSIS	865

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**APAC Surfactant Market - Industry Trends and Forecast to 2032**

Market Report | 2024-02-01 | 978 pages | Data Bridge Market Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
<input type="checkbox"/>	Single User License	\$3500.00
<input type="checkbox"/>	Corporate Users License	\$4200.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-16"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com