

Global Surfactant Market - Industry Trends and Forecast to 2031

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Report description:

The global surfactant market is expected to reach USD 85.59 billion by 2031 from USD 60.70 billion in 2023, growing with a CAGR of 4.4% in the forecast period of 2024 to 2031.

Market Segmentation

Global Surfactant Market, By Type (Anionic Surfactants, Non-Ionic Surfactants, Cationic Surfactants, Amphoteric Surfactants, Silicone Surfactants, and Others), Substrate (Synthetic Surfactants and Bio-Based Surfactants), Application (Household Soaps and Detergents, Personal Care, Textile Processing, Industrial and Institutional Cleaning, Mining, Pharmaceuticals, Paints & Coatings, Oilfield Chemicals, Food Processing, Agricultural Chemicals, Pulp & Paper, Leather Manufacturing, Emulsion Polymerization, Foaming Agents, Lubricants and Fuel Additives, Plastics and Elastomers, Adhesives, Electroplating, and Others), Country (U.S., Canada, Mexico, Germany, U.K., Italy, France, Spain, Russia, Turkey, Switzerland, Belgium, Luxemburg, Netherlands, Rest of Europe, China, India, Japan, South Korea, Malaysia, Thailand, Indonesia, Australia, New Zealand, Singapore, Philippines, Vietnam, Taiwan, Rest of Asia-Pacific, Brazil, Argentina, Rest of South America, Saudi Arabia, South Africa, U.A.E., Egypt, Qatar, Kuwait, Oman, Bahrain, and Rest of Middle East and Africa) - Industry Trends and Forecast to 2031

Overview of the Global Surfactant Market Dynamics

Drivers

- Positive outlook towards the consumption in food and beverages industry
- Rising demand for surfactants in personal care and hygienic products
- Wide range of end-user applications

Restraints

- Difficulties in determining the ultimate pricing of a product or service
- Technological problem related to commercial production of bio-surfactants

Opportunities

- Difficulties in determining the ultimate pricing of a product or service
- Technological problem related to commercial production of bio-surfactants

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Market Players

Some of the major market players operating in the global surfactant market are:

- Dow
- BASF SE
- Sasol Ltd.
- Evonik Industries AG
- KLK OLEO
- Indorama Ventures Public Company Limited
- Kao Corporation
- Reliance Industries Limited
- Arkema
- Godrej Industries Limited
- Cargill, Incorporated
- CLARIANT
- China Petrochemical Corporation
- Stepan Company
- Lion Corporation
- Aarti Industries Ltd.
- ADEKA CORPORATION
- Nouryon
- The Lubrizol Corporation
- Lonza
- SABIC
- Sumitomo Chemical Co., Ltd.
- Cepsa
- Bayer AG
- SANYO CHEMICAL INDUSTRIES, LTD.
- Croda International Plc
- Zanyu Technology Group
- Ashland
- GALAXY
- EOC Group
- Lankem
- DKS Co. Ltd.
- STOCKMEIER Group
- Vantage Leuna GmbH
- TAIWAN NJC CORPORATION
- SulfaTrade SA
- 3M
- Pilot Chemical Corp.
- GEO
- FoglaGroup
- Goulston
- Syensqo

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- TENSAC
- ABITEC
- Matangi Industries

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